

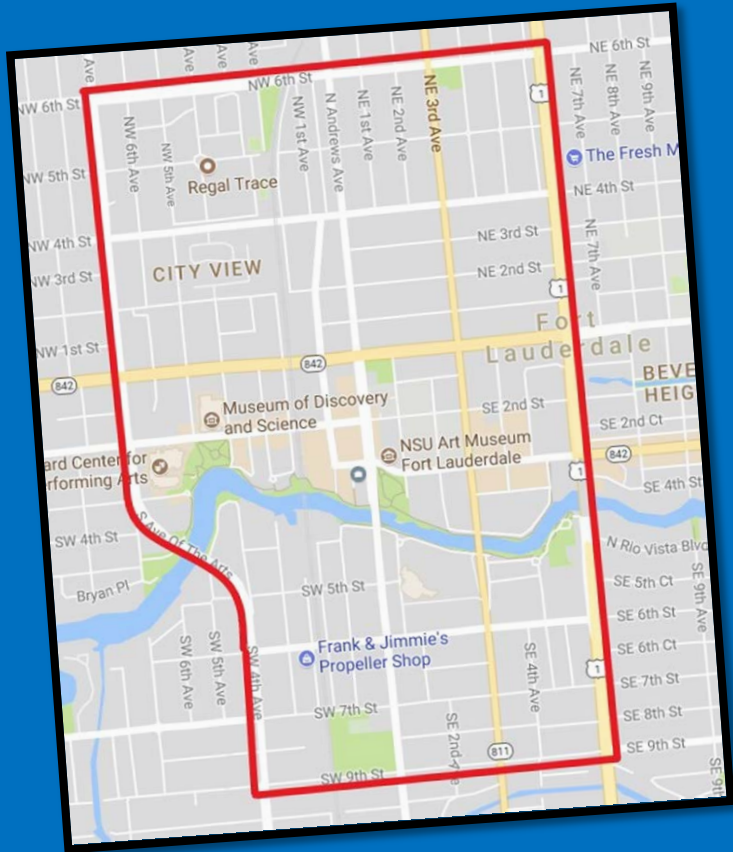


Inaugural Riverwalk International Food Festival

Saturday, March 26th, 2022
12:00pm to 4:00pm
Esplanade Park

Riverwalk Fort Lauderdale is a 501(c)3 nonprofit organization

RIVERWALK MISSION



Our mission is to be the catalyst in building and nurturing Riverwalk and the Riverwalk District as a vibrant community connected by the New River.

We take our mission seriously and strive to oversee a three square mile area known as the Riverwalk District in Downtown Fort Lauderdale.

Included in the Riverwalk District:

- Riverwalk Linear Park
- Smoker Park
- Peter Feldman Park
- Esplanade Park
- Huizenga Plaza/Bubier Park
- Stranahan Park
- Riverwalk Laura Ward Plaza
- Sistrunk Park
- Hardy Park
- Riverwalk Center and all open public spaces.





GO RIVERWALK MAGAZINE



Now in its 18th year, *Go Riverwalk* magazine is the go-to publication that keeps you “in-the-know” about everything going on in Greater Fort Lauderdale. You won’t learn about the latest fashion trends, but you will read the latest updates from the Mayor and various other City of Fort Lauderdale departments, from Broward Cultural Division, the Convention and Visitors Bureau and the Marine Industries of South Florida. In addition, local small businesses are featured as are restaurants and other establishments.



INAUGURAL RIVERWALK INTERNATIONAL FOOD FESTIVAL



This first annual event showcases some of the best restaurants and gourmet food trucks in South Florida.

Sample Greek, Italian, Caribbean as well as Mexican Street Food just to name a few!

All food vendors will have one item for \$5 or less so you can taste them all.

The VIP Beer Garden features some of the finest craft beers from our local breweries.

Other vendors will be offering a variety of items including art, home goods and more.

SPONSORSHIP OPPORTUNITIES

Soufflé Stage Sponsor - \$5,000

- Listed as the stage sponsor of the event
- Inclusion in press releases and print advertising
- Logo placed on full page ad in *Go Riverwalk Magazine*
- Logo and website link placed on GoRiverwalk.com event page
- Social Media posts about your sponsorship
- Listing on social media event pages and community calendar listings
- Logo placed on flyers distributed throughout the Greater Fort Lauderdale area
- Logo placed on event banner hung in the park prior to and during the event
- Acknowledgement in stage announcements at event
- Single tented booth space at event to promote your business and/or sell your products/services
- Space allocated at event to hang a banner advertising your business
- Logo placed in post event exclusives in *Go Riverwalk Magazine*





SPONSORSHIP OPPORTUNITIES



Manicotti Music Sponsor - \$2,500

- Listed as music sponsor of the event
- Sponsor name included in press releases and print advertising
- Sponsor's logo placed on full page ad in *Go Riverwalk* Magazine
- Sponsor's logo and link placed on GoRiverwalk.com event page
- Social Media posts about sponsor
- Sponsor's logo placed on flyers distributed throughout the Greater Fort Lauderdale area
- Sponsor's logo placed on event banner
- Space allocated at event to hang one banner advertising your business
- Single tented booth space at event to promote your business and/or sell your products/services
- Sponsor's logo placed in post event exclusives in *Go Riverwalk* Magazine





SPONSORSHIP OPPORTUNITIES



Beer Garden Sponsor - \$1,200

- Listed as Beer Garden sponsor
- Name or logo placed on 500 Beer Garden sample cups
- Space to hang one banner in the Beer Garden
- Sponsor name included in press releases
- Sponsor's logo placed on flyers distributed throughout the Greater Fort Lauderdale area
- Reserved single booth space at event
- Sponsor's logo placed in post event exclusives in *Go Riverwalk Magazine*





SPONSORSHIP OPPORTUNITIES



A La Carte Sponsor - \$1,000

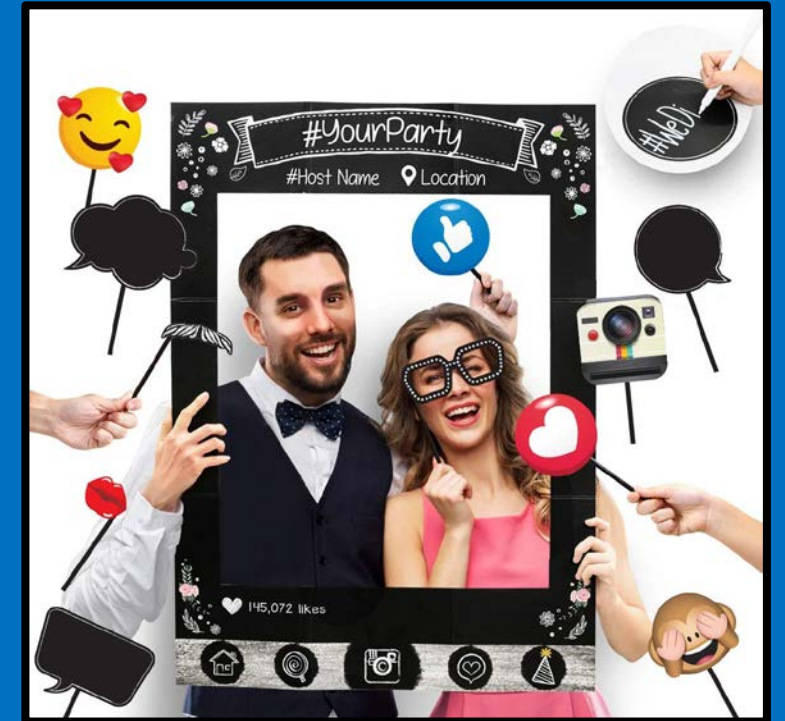
- Tell us what we can do for you! Some examples...
- Promotions of various types including logo placement and listings
- Space to hang one banner at the event
- Booth space at the event to promote your products and/or services
- Tickets to the Beer Garden
- Membership to Riverwalk Fort Lauderdale
- Special promotions on social media
- Let's hear your ideas!



SPONSORSHIP OPPORTUNITIES

Photo Booth Sponsor - \$500

- Exclusivity in sponsorship category
- Sponsor's logo and link placed on GoRiverwalk.com event page
- Banner with sponsor's logo placed near photo booth
- Sponsor name included in press releases
- Sponsor's logo placed on flyers distributed throughout the Greater Fort Lauderdale area
- Reserved single booth space at event
- Sponsor's logo placed in post event exclusives in *Go Riverwalk Magazine*





SPONSORSHIP OPPORTUNITIES



In-Kind Sponsor

We value our in-kind sponsors and we welcome in-kind donations (Ex. Printing, beverages, media promotions, rentals, raffle items, silent auction item/service, games and activities, etc.). In kind donation sponsors will be evaluated on an individual basis and will be given benefits accordingly.





SPONSORSHIP AGREEMENT

Company: _____

Contact: _____

Address: _____

City, State Zip: _____

Business Phone: _____ Cell Phone: _____

Email Address: _____

Soufflé Stage Sponsor \$5,000

A La Carte Sponsor \$1,000

Manicotti Music Sponsor \$2,500

Photo Booth Sponsor \$500

Beer Garden Sponsor \$1,200

In-Kind (Please see attached form.)

Sponsorship benefits subject to availability based on date agreement is signed and returned with payment and high resolution logo to Events@GoRiverwalk.com. This event is rain or shine. If your sponsorship package includes a booth at the event, you may be required to provide two (2) certificates of insurance naming “Riverwalk Fort Lauderdale” and “City of Fort Lauderdale” as additional insureds.

Signature

Print Name

Date



888 E. Las Olas Blvd. Suite 210 ■ Ft Lauderdale. FL 33301
954-468-1541 ext. 206



IN-KIND SPONSORSHIP FORM

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Business Phone: _____ Cell Phone: _____

Email Address: _____

Description of merchandise or service being donated and any restrictions:

Retail Value: \$ _____

I am unable to provide an in-kind donation at this time, but would like to make a donation in the amount of \$ _____ to help Riverwalk Fort Lauderdale continue their mission.

Riverwalk Fort Lauderdale is a 501(c)(3) Organization, FED ID #: 65-0112666.

Please return this form to Patrick Harris at Events@GoRiverwalk.com and call (954) 468-1541 ext. 206 for pick up or delivery arrangements.

Signature

Print Name



888 E. Las Olas Blvd. Suite 210 ■ Ft Lauderdale. FL 33301
954-468-1541 ext. 206



CREDIT CARD AUTHORIZATION FORM

Company Name: _____
Name on Credit Card: _____
Credit Card #: _____
Expiration Date: _____ CVV Code: _____
Email for receipt: _____
Signature: _____
Amount \$ _____

Once your payment is processed, there will be no refunds for any reason.
This event will go on rain or shine.
Agreements are accepted in order in which they are received.

Make checks payable and mail to:

Riverwalk Fort Lauderdale, Inc.
888 East Las Olas Blvd., Suite 210
Fort Lauderdale, FL 33301





CONTACT



Patrick Harris, Vice President/COO

Patrick@GoRiverwalk.com

Phone: 954-468-1541 x206

Website: www.GoRiverwalk.com