



**SATURDAY, JANUARY 8, 2022**

**11 AM - 4 PM**

**ESPLANADE PARK**

# Sponsorship Opportunities

**2022**



## KING CRAB SPONSORSHIP

**\$10,000**

(DISCOUNT WITH MULTIPLE YEAR COMMITMENT)

- Exclusivity in sponsor's line of business
- Inclusion in press releases and print advertising as presenting sponsor.
- Social Media posts about Presenting Sponsor including logo and links to sponsor's website and social media pages
- Double tented booth space at event to promote your business and/or sell your products/services
- Space allocated at event to hang two banners advertising your business
- Short speaking opportunity at event

### Presenting Sponsor

#### Acknowledgement & Logo Placement in:

- Listing in up to four weekly e-blasts to 10,000 opt in emails
- Logo included in full page ad in *Go Riverwalk Magazine* & in event exclusives
- Logo placed on event web page on *GoRiverwalk.com* and other online listings
- Logo placed on event banners
- Recognition during stage announcements at event
- Inclusion in post-event exclusives in *Go Riverwalk Magazine*
- Logo placed on flyers distributed throughout the Greater Fort Lauderdale area

## FLORIDA LOBSTER SPONSORSHIP

**\$5,000**

- Inclusion in press releases and print advertising
- Social Media posts about Stage Sponsor including logo and links to sponsor's website and social media pages
- Single tented booth space at event to promote your business and/or sell your products/services
- Space allocated on stage at event to hang one banner advertising your business

### Stage Sponsor

#### Acknowledgement & Logo Placement in:

- Listing in up to four weekly e-blasts to 10,000 opt in emails
- Logo included in full page ad in *Go Riverwalk Magazine*
- Logo placed on event web page on *GoRiverwalk.com* and other online listings
- Logo placed on event banners
- Recognition during stage announcements at event
- Inclusion in post-event exclusives in *Go Riverwalk Magazine*
- Logo placed on flyers distributed throughout the Greater Fort Lauderdale area

### MAHI MAHI SPONSORSHIP \$2.500

- Listed as sponsor of musical entertainment
- Inclusion in press releases and print advertising
- Single tented booth space at event to promote your business and/or sell your products/services
- Space allocated at the event to hang banner advertising your business

#### Stage Sponsor acknowledgement & logo placement on:

- Listing in up to four weekly e-blasts to 10,000 opt in emails
- Logo placed on event web page on *GoRiverwalk.com* and other online listings
- Logo placed on event banners
- Inclusion in post-event exclusives in *Go Riverwalk Magazine*
- Logo placed on flyers distributed throughout the Greater Fort Lauderdale area

### SHRIMP SPONSORSHIP \$1.200

- Inclusion in press releases and print advertising
- Single booth space at event to promote your business and/or sell your products/services
- Inclusion in post-event exclusives in *Go Riverwalk Magazine*
- Name or logo placed on 500 Beer Garden sample cups at event (*Must have artwork & commitment by 12/10/21.*)
- Space to hang a banner in the Beer Garden
- Logo placed on flyers distributed throughout the Greater Fort Lauderdale area

### HERMIT CRAB RACE SPONSORSHIP \$500

- Exclusivity in sponsorship category
- Logo placed on event web page on *GoRiverwalk.com* and other online listings
- Single booth space at event to promote your business and/or sell your products/services
- Inclusion in post-event exclusives in *Go Riverwalk Magazine*
- Logo placed on flyers distributed throughout the Greater Fort Lauderdale area
- Banner with sponsor's logo placed near Hermit Crab Races

### IN KIND SPONSORSHIP

We value our in-kind sponsors and we welcome in-kind donations (Ex. Printing, beverages, media promotions, rentals, raffle items, games and activities, etc.). In kind donation sponsors will be evaluated on an individual basis and will be given benefits accordingly. Please contact our Patrick Harris, at (954) 468-1541 ext. 206 or at [Events@GoRiverwalk.com](mailto:Events@GoRiverwalk.com) to discuss becoming an in-kind sponsor.



## SPONSORSHIP AGREEMENT

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

King Crab Sponsor \$10,000

Shrimp Sponsor \$1,200

Florida Lobster \$5,000

Hermit Crab Race \$500

Mahi Mahi Sponsor \$2,500

In-Kind (Please see attached form.)

Sponsorship benefits subject to availability based on date agreement is signed and returned with payment and high resolution logo to [Events@GoRiverwalk.com](mailto:Events@GoRiverwalk.com). This event is rain or shine. If your sponsorship package includes a booth at the event, you may be required to provide two (2) certificates of insurance naming "Riverwalk Fort Lauderdale" and "City of Fort Lauderdale" as additional insureds.

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Print Name**

\_\_\_\_\_  
**Date**



888 E. Las Olas Blvd. Suite 210 ■ Ft Lauderdale. FL 33301  
954-468-1541 ext. 206



## IN-KIND SPONSORSHIP FORM

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Description of merchandise or service being donated and any restrictions:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Retail Value: \$ \_\_\_\_\_

I am unable to provide an in-kind donation at this time, but would like to make a donation in the amount of \$ \_\_\_\_\_ to help Riverwalk Fort Lauderdale continue their mission.

*Riverwalk Fort Lauderdale is a 501(c)(3) Organization, FED ID #: 65-0112666.*

Please return this form to Patrick Harris at [Events@GoRiverwalk.com](mailto:Events@GoRiverwalk.com) and call (954) 468-1541 ext. 206 for pick up or delivery arrangements.

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Print Name**



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954-468-1541 ext. 206



## CREDIT CARD AUTHORIZATION FORM

Company Name: \_\_\_\_\_  
Name on Credit Card: \_\_\_\_\_  
Credit Card #: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_  
Email for receipt: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Amount \$ \_\_\_\_\_

Once your payment is processed, there will be no refunds for any reason.  
This event will go on rain or shine.  
Agreements are accepted in order in which they are received.

Make checks payable and mail to:

Riverwalk Fort Lauderdale, Inc.  
888 East Las Olas Blvd., Suite 210  
Fort Lauderdale, FL 33301

