RIVERWALK FORT LAUDERDALE
BURGER BATTLE™

**Friday June 5th, 2020**
**6:30 PM — 10:00 PM**

Burger Battle XI is ON! Riverwalk Fort Lauderdale wants you and your best burger to take on one of Fort Lauderdale's favorite events!

Over the years, we have had panels of judges comprised of local food bloggers, chefs and foodies like The Burger Beast, John Offerdahl, celebrity Chefs, Chef Paula De Silva, Chef Ralph Pagano and Chef Robyn Almodovar. Burger Battle XI will have two award categories to recognize restaurants for their outstanding burgers. The judges will award "Best Burger" for all competing restaurants and of course our "Fan Favorite" is selected by attendees.

The goal of the event is to bring together residents, visitors and local businesses for a night of burgers, cocktails and fun while raising funds for Riverwalk Fort Lauderdale. The mission of Riverwalk Fort Lauderdale is *"to build and nurture a vibrant community connected by the New River."* Since the beginning, Burger Battle has been a huge hit with the community and has sold out each year to 1,200 attendees.

Promotion of this event will include advertisement in *Go Riverwalk* magazine, printed postcards distributed throughout South Florida, posters, banners, e-mail blasts to approximately 10,000, street signage on Las Olas Blvd., listing on multiple on-line event calendars and websites and on multiple social media platforms.

Jillian Jacobson
Events Manager

Riverwalk Fort Lauderdale

# BURGER BATTLE XI CONTENDER PACKAGE

## "BEST BURGER" WINNER WILL RECEIVE THE FOLLOWING:

- Title of "Best Burger" and bragging rights for an entire year
- The Burger Battle "Champion" trophy for display at your establishment (you keep)
- Congratulatory ad related to the Burger Battle XI announcing the "Best Burger" in *Go Riverwalk* Magazine.
- Editorial in *Go Riverwalk* Magazine about the winner of Riverwalk Fort Lauderdale Burger Battle XI featuring the winning restaurant, burger details and chef (if applicable)
- Inclusion in the Riverwalk Exclusive page in *Go Riverwalk* Magazine as the "Best Burger"
- Inclusion in social media and post press releases as the "Best Burger" winner

## "FAN FAVORITE"WINNER WILL RECEIVE THE FOLLOWING:

- Title of "Fan Favorite" and bragging rights for an entire year
- "Fan Favorite" trophy for display at your establishment (you keep)
- Listing on the congratulatory ad related to the Burger Battle announcing the "Fan Favorite" in *Go Riverwalk* Magazine
- Inclusion in the Riverwalk Exclusive page in *Go Riverwalk* Magazine as the "Fan Favorite" winner
- Inclusion in social media and post press releases as the "Fan Favorite" winner

## PARTICIPATING RESTAURANTS WILL RECEIVE THE FOLLOWING (items availability based on restaurant commitment form received):

- Listing in press releases
- Listing placed on www.GoRiverwalk.com with link to your website
- Promotions on multiple social media platforms
- Logo placement on full page ad in Go Riverwalk magazine (March issue)
- Logo to be placed on 10,000 postcards to be distributed throughout South Florida
- Logo placed on event posters to be placed throughout South Florida
- Reserved location (12'x12') at the event, including, two 8 ft-tables, one linen and signage with your restaurant's name
- **Access to electricity (110 amp) with prior reservation**
- Logo recognition in the post event article in *GoRiverwalk* magazine

## RESTAURANT WILL PROVIDE THE FOLLOWING:

- Provide 600 portions of individual "taste-sized" burgers for attendees (can be sliders or full-size burgers cut into quarters)
- **Burgers may be beef or alternative (ie. Turkey, Vegetable based, etc…)**
- Grill and/or any other cooking equipment needed to cook burgers
- A canopy, no larger than 12'x12'. No make shift tents or umbrellas will be accepted.
- Necessary napkins, paper plates and utensils. **Note: Judges samples must not have branding of any kind, as it is a blind tasting.**
- Staff to serve food, and clean up booth site after event
- A valid, fully charged fire extinguisher, appropriate with the type of cooking you will be doing. The red fire extinguisher is sufficient if you are using a flat top or flame grill. If you are going to be frying- YOU MUST HAVE A CLASS K FIRE EXTINGUISHER AS WELL; this is the SILVER one for use with grease. ("*A fire extinguisher is required for each food booth. If a propane tank is used for a fuel source, it must be secured on the outside of the booth. A Fire inspection is required for all food booths" per The City of Fort Lauderdale).* If you do not have the proper fire extinguisher(s) when you are inspected by the Fire Inspector, you will NOT be permitted to participate in the event.
- At least one trash can to have within your booth. (cleaning staff will remove trash periodically)
- Hand washing station and additional utensils as required by the Health Department.
- Set up by 4:00 p.m. the day of the event for inspection by the Fire Marshall and Health Inspector
- Promote the event with postcards and posters at your restaurant prior to the event (Riverwalk Fort Lauderdale to provide) as well as any additional media including Facebook, Twitter, online calendars etc.
- Provide 2 certificates of additionally insured by **May 22, 2020**.

**Insurance Requirement:** Two (2) copies of certificates of additional insurance for: 1-Riverwalk Fort Lauderdale & 1- City of Fort Lauderdale by May 1st; specifying:

General Liability Value is $1,000,000 each occurrence

1. $100,000 damage to rented premises
2. $1,000,000 personal injury
3. $2,000,000 aggregate
4. Accord 25 is the correct form for additionally insured Certificate of Liability Insurance

**Description of Operations:** This Certificate holder is named as an additionally insured on the general liability policy but only with respect to liability claims arising out of the negligence of the named insured.

**Certificate Holder: (#1)**
Riverwalk Fort Lauderdale
888 E. Las Olas Blvd, Suite 210
Fort Lauderdale, FL 33301

**Certificate Holder: (#2)**
City of Fort Lauderdale
100 N. Andrews Avenue
Fort Lauderdale, FL 33301

## Additional Details:

**Event Location:** 32 East Las Olas Boulevard, Fort Lauderdale (Huizenga Plaza)

**Event Date & Hours:** Friday, June 5, 2020 – 6:30 PM to 10 PM

**Loading & Unloading:** You may unload at the round-about off of SE 1st Avenue; south of Las Olas Blvd. Please note that trucks are prohibited from driving into the park, so plan to bring a hand cart of some kind to be able to haul your materials to your booth. Unload your items as quickly as possible and move your vehicle so that the next person can unload. This street is **not** closed, does not have any parking spaces available and is an entrance to the condominium which must remain accessible for the residents.

**Set – Up:** You may begin to set up any time after 10:00 a.m. and **must be completed by 4:00 p.m. for fire and health inspection**. *See attached checklist for all Health Department Requirements* All grills, flattops and fryers must be placed on a tarp, cardboard, plywood or some other resistant surface to protect the grass and brick from splatter or spillage. Your cooker **must** remain on this surface for the duration of the event. If you need to rent any items, ie: tent, grill, coolers, fryers, etc. you can rent them from Best Rental Service (954) 763-6581, Panache Party Rentals (954)971-8484, or any other rental company you currently work with. Please let us know in advance of any items you have rented and from what company so that we can be sure your items are placed in the correct booth area.

**Parking:** Parking is not be provided for this event. There are garages and parking meters in the surrounding area of Huizenga Plaza. *Standard parking rates apply* We encourage you to use PAY BY PHONE, a free app to pay for your street or municipal garage parking. It saves lots of time!

**Booth location and set up:** Your booth location will be assigned the day of the event. All booths will be 12'x12' and contain two (2) 8' tables with one (1) linen that is to be returned at the end of the event and one banner with your company's name on it.

**Signage/Decor:** You will have the opportunity to display signage in your booth space. You can use flags, banners streamers, branded linens, etc. to decorate your booth area. I encourage you to be creative and draw attention to your booth. *No alcohol or alcoholic bottles are to be used in your décor* Remember, there is also a "Fan Favorite" award which is decided solely by the attendees. Each attendee will be given a voting chip when they enter. Each contender will have a voting box placed at their booth for the attendees to place their voting chip into if they wish to vote for that restaurant. Giveaways are permitted at your booth. Glass is not permitted in the park.

**Electricity:** Electricity is limited in the park, please advise if you need electric and we will design the layout accordingly. It is your responsibility to bring extension cords. Riverwalk Fort Lauderdale will not provide extension cords. If you bring extension cords it is your responsibility to take them with you. Riverwalk Fort Lauderdale will not be liable for any items left at the park.

**Take Down:** Take down must be completed by 11:30 p.m. It is the sole responsibility of each restaurant to properly remove and dispose of all food and trash from their booth at the end of the event. Please advise us if you need more time. There will be a grease recycling container on site to dispose of any oil or grease that is left at the end of the event. **YOU ARE REQUIRED TO DISPOSE OF YOUR GREASE/OIL.** As the

container makes its way around, please be sure to dispose of your grease and/or oil properly. If you rent fryers, please note that it is your responsibility to drain the oil from the fryers before they are returned.

***Please be prepared to provide your food for the duration of the event***

*** You are not allowed to give out any alcoholic beverages***

## Important phone numbers:

Office phone (954) 468-1541
Fax (954) 468-1542

## FOOD CONTEST RULES AND JUDGING CRITERIA WILL BE SENT AT A LATER DATE

# RIVERWALK FORT LAUDERDALE
# BURGER BATTLE™ XI
# RESTAURANT PARTICIPATION AGREEMENT

**PLEASE FILL OUT AND EMAIL TO jillian@goriverwalk.com**
**OR FAX BACK TO (954) 468-1542 BY May 14, 2020.**

**Company Name**_____

**Contact Person/Representative** _____

**Title** _____

**Work Phone** _____ **Cell Phone** _____

**Email** _____ **Address** _____

**City, State, ZIP** _____

**In-kind service/donation value $** _____

---

Do you need electrical hook up (bring extension cords, they will NOT be provided)? _____

Are you bringing your own 12'x12' canopy or is it coming from a rental company? _____

Did you order rental equipment, if so, what items and what company are they coming from?
_____

Do you have any other special needs?_____

How many promotional postcards may we get to you to distribute? _____

How many posters (11"x17") are you able to place around your business?_____

Every person inside of the event perimeter must be wearing a branded wristband, including staff. How many staff members will be coming to tend your booth (up to 8)? _____
***Due to capacity restrictions in this gated event, there are no exceptions****

_____ ***I agree to have enough samples for 600 attendees and judges***

_____ ***I agree not to leave the event early.***

_____ ***I agree to abide by the standard health, safety and environmental regulations of the City of Fort Lauderdale and the State of Florida.***

_____ _____

**Print Name** **Signature**

_____

**Date**

# Thank you for your support!

High-resolution logo images can be sent to jillian@goriverwalk.com in EPS, JPG or TIF formats.

For any questions, please call (954) 468-1541