



SATURDAY, JANUARY 11, 2020 • 11AM-4PM

ESPLANADE PARK • FORT LAUDERDALE

SPONSORSHIP OPPORTUNITIES

KING CRAB SPONSORSHIP

\$10,000 PRESENTING SPONSOR (DISCOUNT WITH MULTIPLE YEAR COMMITMENT)

- ◆ Inclusion in press releases and print advertising as Presenting Sponsor
- ◆ Presenting Sponsor acknowledgement in up to six weekly e-blasts to 10,000 opt in emails
- ◆ Presenting Sponsor acknowledgement and logo placed on full page ad in *Go Riverwalk Magazine*
- ◆ Logo and website link placed on *GoRiverwalk.com* event page
- ◆ Social Media posts about Presenting Sponsor including logo and links to sponsors website and social media pages and Presenting Sponsor acknowledgement on social media event pages
- ◆ Presenting Sponsor acknowledgement and logo placed on thousands of flyers and posters distributed throughout the Greater Fort Lauderdale area
- ◆ Presenting Sponsor acknowledgement and logo placed on event banner
- ◆ Presenting Sponsor acknowledgement in stage announcements at event
- ◆ Double tented booth space at event to promote your business and/or sell your products/services
- ◆ Space allocated at event to hang two banners advertising your business
- ◆ Short speaking opportunity at event
- ◆ Presenting Sponsor acknowledgement and logo placed in post event exclusives in *Go Riverwalk Magazine*

FLORIDA LOBSTER SPONSORSHIP

\$5,000

- ◆ Sponsor included in press releases and print advertising
- ◆ Sponsor's logo placed on full page ad in *Go Riverwalk Magazine*
- ◆ Sponsor's logo and link placed on *GoRiverwalk.com* event page
- ◆ Social Media posts about sponsor including logo and links to sponsor's website and social media pages and Sponsor acknowledgement on social media event pages
- ◆ Sponsor's logo placed on thousands of flyers and posters distributed throughout the Greater Fort Lauderdale area
- ◆ Sponsor's logo placed on event banner
- ◆ Space allocated at event to hang one banner advertising your business
- ◆ Single tented booth space at event to promote your business and/or sell your products/services
- ◆ Sponsor's logo placed in post event exclusives in *Go Riverwalk Magazine*



SPONSORSHIP OPPORTUNITIES CONTINUED

MAHI MAHI SPONSORSHIP \$2,500

- ◆ Sponsor included in press releases & Print Advertising
- ◆ Sponsor's logo placed on full page ad in *Go Riverwalk Magazine*
- ◆ Sponsor listed on *GoRiverwalk.com* event page
- ◆ Sponsor's logo placed on thousands of flyers and posters distributed throughout the Greater Fort Lauderdale area
- ◆ Sponsor's logo placed on event banner
- ◆ Reserved single booth space at event
- ◆ Sponsor's logo placed in post event exclusives in *Go Riverwalk Magazine*

SHRIMP SPONSORSHIP \$1200

- ◆ Sponsor listed on *GoRiverwalk.com* event page
- ◆ Sponsor's logo placed on thousands of flyers and posters distributed throughout the Greater Fort Lauderdale area
- ◆ Sponsor's logo placed in post event exclusives in *Go Riverwalk Magazine*
- ◆ Reserved single booth space at event
- ◆ Name or logo placed on 500 Beer Garden Sample Cups at event
- ◆ Space to hang sponsor banner in Beer Garden

HERMIT CRAB RACE SPONSORSHIP \$500

- ◆ Exclusivity in sponsorship category
- ◆ Sponsor listed on *GoRiverwalk.com* event page
- ◆ Sponsor's logo placed on thousands of flyers and posters distributed throughout the Greater Fort Lauderdale area
- ◆ Banner with sponsor's logo near Hermit Crab Races
- ◆ Sponsor's logo placed in post event exclusives in *Go Riverwalk Magazine*

IN KIND SPONSORSHIP

We value our in-kind sponsors and we welcome in-kind donations (Ex. Printing, beverages, media promotions, rentals, raffle items, games and activities, etc.). In kind donation sponsors will be evaluated on an individual basis and will be given benefits accordingly. Please contact our Event Manager, Maureen Potter, at (954) 468-1541 ext. 204 or at Maureen@GoRiverwalk.com to discuss becoming an in-kind sponsor.



SPONSORSHIP AGREEMENT

Company: _____

Contact: _____

Address: _____

City, State Zip: _____

Business Phone: _____ Cell Phone: _____

Email Address: _____

- | | |
|--|--|
| <input type="checkbox"/> King Crab Presenting \$10,000 | <input type="checkbox"/> Shrimp \$1,200 |
| <input type="checkbox"/> Florida Lobster \$5,000 | <input type="checkbox"/> Hermit Crab Race \$500 |
| <input type="checkbox"/> Mahi Mahi \$2,500 | <input type="checkbox"/> In-Kind (Please see attached form.) |

Sponsorship benefits subject to availability based on date agreement is signed and returned with payment and high resolution logo to Maureen@GoRiverwalk.com. This event is rain or shine. If your sponsorship package includes a booth at the event, you may be required to provide two (2) certificates of insurance naming "Riverwalk Fort Lauderdale" and "City of Fort Lauderdale" as additional insureds.

Signature

Print Name

Date



Maureen Potter
Events Manager
888 E. Las Olas Blvd., Suite 210
Fort Lauderdale, FL 33301
Tel: (954) 468-1541 ext. 204



IN-KIND SPONSORSHIP FORM

Company: _____

Contact: _____

Address: _____

City, State Zip: _____

Business Phone: _____ Cell Phone: _____

Email Address: _____

Description of merchandise or service being donated and any restrictions:

Retail Value: \$ _____

Please return this form to Maureen Potter at Maureen@GoRiverwalk.com and call (954) 468-1541 ext. 204 for pick up or delivery arrangements.

I am unable to provide an in-kind donation at this time, but would like to make a donation in the amount of \$ _____ to help Riverwalk Fort Lauderdale continue their mission.

Riverwalk Fort Lauderdale is a 501(c)(3) Organization, FED ID #: 65-0112666.

Signature

Print Name

Date



888 E. Las Olas Blvd., Suite 210
Fort Lauderdale, FL 33301



CREDIT CARD AUTHORIZATION FORM

Company Name: _____

Name on Credit Card: _____

Credit Card #: _____

Expiration Date: _____ CVV Code: _____

Email for receipt: _____

Signature: _____

Amount \$ _____

Once your payment is processed, there will be no refunds for any reason.
Agreements are excepted in order in which they are received.

Make checks payable and mail to:
Riverwalk Fort Lauderdale, Inc.
888 East Las Olas Blvd., Suite 210
Fort Lauderdale, FL 33301

