



## **SPONSORSHIP OPPORTUNITIES**

### **BIG HARVEST SPONSORSHIP \$5,000 PRESENTING SPONSOR**

- ◆ Exclusivity in sponsor's line of business
- ◆ Inclusion in press releases and print advertising as Presenting Sponsor
- ◆ Presenting Sponsor acknowledgement in up to six weekly e-blasts to 10,000 opt in emails
- ◆ Presenting Sponsor acknowledgement and logo placed on full page ad in *Go Riverwalk Magazine*
- ◆ Logo and website link placed on *GoRiverwalk.com* event page
- ◆ Social Media posts about Presenting Sponsor including logo and links to sponsors website and social media pages and Presenting Sponsor acknowledgement on social media event pages
- ◆ Presenting Sponsor acknowledgement and logo placed on flyers distributed throughout the Greater Fort Lauderdale area
- ◆ Presenting Sponsor acknowledgement and logo placed on event banner
- ◆ Presenting Sponsor acknowledgement in stage announcements at event
- ◆ Double tented booth space at event to promote your business and/or sell your products/services
- ◆ Space allocated at event to hang two banners advertising your business
- ◆ Presenting Sponsor acknowledgement and logo placed in post event exclusives in *Go Riverwalk Magazine*

### **HAYSTACK SPONSORSHIP \$2,500**

- ◆ Sponsor included in press releases and print advertising
- ◆ Sponsor's logo placed on full page ad in *Go Riverwalk Magazine*
- ◆ Sponsor's logo and link placed on *GoRiverwalk.com* event page
- ◆ Social Media posts about sponsor including logo and links to sponsor's website and social media pages and Sponsor acknowledgement on social media event pages
- ◆ Sponsor's logo placed on flyers distributed throughout the Greater Fort Lauderdale area
- ◆ Sponsor's logo placed on event banner
- ◆ Space allocated at event to hang one banner advertising your business
- ◆ Single tented booth space at event to promote your business and/or sell your products/services
- ◆ Sponsor's logo placed in post event exclusives in *Go Riverwalk Magazine*



## **SPONSORSHIP OPPORTUNITIES CONTINUED**

### **GOURD SPONSORSHIP \$1,000**

- ◆ Sponsor included in press releases
- ◆ Sponsor's logo placed on full page ad in *Go Riverwalk Magazine*
- ◆ Sponsor listed on *GoRiverwalk.com* event page
- ◆ Sponsor's logo placed on flyers distributed throughout the Greater Fort Lauderdale area
- ◆ Sponsor's logo placed on event banner
- ◆ Reserved single booth space at event
- ◆ Sponsor's logo placed in post event exclusives in *Go Riverwalk Magazine*

### **DUNK TANK SPONSORSHIP \$600**

- ◆ Exclusivity in sponsorship category
- ◆ Space allocated at event near dunk tank to hang one banner advertising your business
- ◆ Sponsor listed on *GoRiverwalk.com* event page
- ◆ Sponsor's logo placed on flyers distributed throughout the Greater Fort Lauderdale area
- ◆ Sponsor's logo placed in post event exclusives in *Go Riverwalk Magazine*

### **ACORN SPONSORSHIP \$300**

- ◆ Sponsor listed on *GoRiverwalk.com* event page
- ◆ Sponsor's logo placed on flyers distributed throughout the Greater Fort Lauderdale area
- ◆ Sponsor's logo placed in post event exclusives in *Go Riverwalk Magazine*

### **IN KIND SPONSORSHIP**

We value our in-kind sponsors and we welcome in-kind donations (Ex. Printing, beverages, media promotions, rentals, raffle items, games and activities, etc.). In kind donation sponsors will be evaluated on an individual basis and will be given benefits accordingly. Please contact our Event Manager, Maureen Potter, at (954) 468-1541 ext. 204 or at [Maureen@GoRiverwalk.com](mailto:Maureen@GoRiverwalk.com) to discuss becoming an in-kind sponsor.



## SPONSORSHIP AGREEMENT

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

☐ Big Harvest \$5,000

☐ Haystack \$2,500

☐ Gourd \$1,000

☐ Dunk Tank \$600

☐ Acorn \$300

☐ In-Kind (Please see attached form.)

Sponsorship benefits subject to availability based on date agreement is signed and returned with payment and high resolution logo to [Maureen@GoRiverwalk.com](mailto:Maureen@GoRiverwalk.com). This event is rain or shine. If your sponsorship package includes a booth at the event, you may be required to provide two (2) certificates of insurance naming "Riverwalk Fort Lauderdale" and "City of Fort Lauderdale" as additional insureds.

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Print Name**

\_\_\_\_\_  
**Date**



Maureen Potter  
Events Manager  
888 E. Las Olas Blvd., Suite 210  
Fort Lauderdale, FL 33301  
Tel: (954) 468-1541 ext. 204



## IN-KIND SPONSORSHIP FORM

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State Zip: \_\_\_\_\_  
Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
Email Address: \_\_\_\_\_

### **Description of merchandise or service being donated and any restrictions:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Retail Value: \$ \_\_\_\_\_

Please return this form to Maureen Potter at [Maureen@GoRiverwalk.com](mailto:Maureen@GoRiverwalk.com) and call (954) 468-1541 ext. 204 for pick up or delivery arrangements.

☐ I am unable to provide an in-kind donation at this time, but would like to make a donation in the amount of \$ \_\_\_\_\_ to help Riverwalk Fort Lauderdale continue their mission.

*Riverwalk Fort Lauderdale is a 501(c)(3) Organization, FED ID #: 65-0112666.*

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Print Name**

\_\_\_\_\_  
**Date**



888 E. Las Olas Blvd., Suite 210  
Fort Lauderdale, FL 33301



### CREDIT CARD AUTHORIZATION FORM

Company Name: \_\_\_\_\_  
Name on Credit Card: \_\_\_\_\_  
Credit Card #: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_  
Email for receipt: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Amount \$ \_\_\_\_\_

Once your payment is processed, there will be no refunds for any reason.  
Agreements are excepted in order in which they are received.

Make checks payable and mail to:  
Riverwalk Fort Lauderdale, Inc.  
888 East Las Olas Blvd., Suite 210  
Fort Lauderdale, FL 33301

