



RIVERWALK BURGER BATTLE™ X

SPONSORSHIP OPPORTUNITY

Event Date: March 29, 2019 • 6:30p.m.-10:00 p.m.

On behalf of the Riverwalk Fort Lauderdale, I would like to extend the opportunity for your organization to be a part of **Riverwalk Fort Lauderdale's Tenth Annual Burger Battle™**. The mission of Riverwalk Fort Lauderdale, a local non-profit organization, is *"to build and nurture a vibrant community connected by the New River"* through activation and participation. To achieve these goals we host a number of events, one being our annual Burger Battle. This event is Fort Lauderdale's largest burger competition, which brings together the best local restaurants as they show off their creative juices and grilling skills to a sold out crowd of over 1200 hungry attendees.

Over the years we have had a panel of judges comprised of local food bloggers, local chefs, foodies and celebrity chefs. We have three categories of restaurants to be recognized for their outstanding burgers. These judges have the challenging job of crowning one lucky restaurant the title of Best Burger and for this year's milestone event, Best of the Best.

The goal of this event is to bring together residents, visitors and local businesses for a night of burgers, libations and fun while raising funds for Riverwalk Fort Lauderdale. Since the beginning, the Burger Battle has been a huge hit with the community and continues to sell out early!

On this special evening at Huizenga Plaza, in Downtown Fort Lauderdale, attendees will enjoy burger samples from competing restaurants, a French fry bar, live music and complimentary specialty cocktails, wine and beer. A VIP area is available for sponsors and special ticket holders offering an open bar, private seating and other special benefits.

Please consider the attached opportunities. I would be happy to speak with you about tailoring a sponsorship package to suit your marketing needs.

Sincerely,

Maureen Potter
Event Manager

SPONSORSHIP OPPORTUNITIES

BURGER BEAST: \$10,000 SPONSORSHIP

- Presenting level sponsor
- Exclusivity in sponsorship category
- Full-page editorial feature in *Go Riverwalk* magazine (in cooperation with editor's discretion)
- Your company will be able to distribute promotional item(s) to guests (should be discussed prior to the event)
- Speaking or short demonstration opportunity at the event
- Presenting sponsor title and logo banner on webpage
- Inclusion in all press releases and all advertising as presenting sponsor
- Presenting sponsor title and logo on 10,000 distributed postcards
- Sponsor title and logo on posters distributed throughout South Florida
- Sponsor title and logo in full-page ad in *Go Riverwalk* magazine
- Logo and link on Riverwalk webpage
- Logo inclusion on Facebook and social media
- Presenting sponsor title and logo inclusion in e-blast to more than 15,000 addresses
- Step & Repeat branded with your company's logo at VIP entrance
- 2 VIP tables (20 complimentary VIP event passes; guests 21+ONLY)

CONTEST PRIZE: \$750 SPONSORSHIP

- Sponsor title and logo banner on webpage
- Space allocated for banner to hang at event site
- 4 VIP event passes

IN-KIND SPONSORSHIP In-kind sponsorship benefits will be determined individually. In-kind donations such as, printing, beverages, media promotions, rentals, raffle items etc. are welcome. Please contact us to discuss.

VIP SPONSOR: \$5,000 SPONSORSHIP

- Sponsor title and logo banner on webpage
- Inclusion in releases
- Logo and link on Riverwalk webpage
- Logo inclusion on Facebook and social media
- Space allocated for two banners branded with your company's logo/info to hang at event site
- Logo on posters distributed throughout South Florida
- Logo on 10,000 distributed postcards
- Logo in full-page ad in *Go Riverwalk* magazine
- Logo inclusion in e-blast to more than 15,000 addresses
- 4 regular event tickets
- 1 Reserved VIP table (10 complimentary VIP event passes)

CHEESEBURGER: \$2,500 SPONSORSHIP

- Sponsor title and logo banner on webpage
- Inclusion in press releases
- Logo on posters distributed throughout South Florida
- Logo on 10,000 distributed postcards
- Logo in full-page ad in *Go Riverwalk* magazine
- Logo inclusion in e-blast to more than 15,000 addresses
- 1 VIP table (10 complimentary VIP event passes)

THE SLIDER: \$1,250 SPONSORSHIP

- Sponsor title and logo banner on webpage
- Space allocated for banner to hang at event site
- Table signage with your company or group's name
- 1 VIP table (10 complimentary VIP event passes)

All benefits subject to omission without timely response. For questions please call: (954) 468-1541 x 204

DEADLINE FOR INCLUSION IN PRINTED MARKETING MATERIALS INCLUDING THE MARCH ISSUE OF GO RIVERWALK MAGAZINE IS FEBRUARY 1ST



RIVERWALK BURGER BATTLE™ X SPONSORSHIP AGREEMENT FORM

**PLEASE FILL OUT THE FORM BELOW AND SCAN AND EMAIL BACK TO MAUREEN@GORIVERWALK.COM
OR FAX BACK TO (954) 468-1542**

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Organization/Individual Name _____

Contact Person/Agent _____

Title _____

Work Phone _____ Cell Phone _____

Email _____ Address _____

City, State, ZIP _____

PLEASE CHECK PARTICIPATION LEVEL

- _____ Burger Beast: \$10,000 {\$8,000 sponsorship with two year commitment}
- _____ VIP Sponsor: \$5,000 sponsorship (\$4,000 sponsorship with two year commitment}
- _____ Cheeseburger: \$2,500 sponsorship
- _____ The Slider: \$1,250 sponsorship
- _____ Contest Prize: \$750 sponsorship
- _____ In-Kind sponsorship (Complete info on next page)

Do you require an invoice

YES

NO

CHECKS MAY BE MAILED TO:

Riverwalk Fort Lauderdale, Inc.
888 E. Las Olas Blvd, Suite 210
Fort Lauderdale, FL 33301
Phone: (954) 468-1541, ext. 204



IN-KIND SPONSORSHIP AGREEMENT

I agree to donate the following item(s) to Riverwalk's Burger Battle X, a fund-raising event benefiting Riverwalk Fort Lauderdale, a 501(c)3 charity

Merchandise _____

_____ Retail Value \$ _____

Service _____

_____ Value \$ _____

Restrictions _____

Scan and email to MAUREEN@GORIVERWALK.COM or Fax to (954) 468-1542

All items must be received NO later than March 5th, unless perishable.

- I am unable to donate merchandise or services, but am enclosing a contribution of \$_____ to help the Riverwalk Fort Lauderdale in its fund-raising efforts.
- I would like more information on Riverwalk's Burger Battle X.

Authorized Signature

Date



SPONSORSHIP

CREDIT CARD AUTHORIZATION

Name of Company _____

Credit Card # _____ Expiration Date _____

CVV Code _____ Amount _____

Name on Card _____ Signature _____

Email address (for receipt) _____

Checks may be mailed to:

**Riverwalk Fort Lauderdale, Inc.
888 E. Las Olas Blvd., Suite 210
Fort Lauderdale, FL 33301
Fax: (954) 468-1542**