



EXECUTIVE COMMITTEE

JIM ELLIS - CHAIR
JOHN ROPES - VICE CHAIR
KATIE
DONAHUE
SECRETARY
RICHARD RODRIGUEZ
TREASURER
BARBRA STERN
IMMEDIATE PAST CHAIR
MEMBERS AT LARGE
LACEY BRISSON
DIANA ALARCON
MICKI SCAVONE
KARLA NELSON-THATCHER
JAMES FERRIERO
EDWARD SMOKER

BOARD OF DIRECTORS

LORI ADELSON
NECTARIA CHAKAS
HOWARD ELMAN
JOE EPPY
JEFF FALKANGER
JIM FARRICK
ANN MARIE FOX-MANCUSO
JACQUI HARTNETT
MIOCHELLE KLYMKO
MICHAEL KUBINSKI
BRITT LANIER
MICHAEL MARSHALL
MELANA MENDEZ-DORN
MELISSA MILROY
BLAISE MCGINLEY
MARGARETHE SORENSEN
CRAIG TANNER
ELIZABETH VAN ZANDT
JERONE VOGEL

ADVISORY DIRECTORS

AARON ABRAMOFF
MARY ADAMS
DAVID BECKEY
MARK BUDWIG
ROGER CRAFT
COURTNEY CRUSH
BOB DUGAN
MAXINE GOMEZ
ADRIANNE HARTMAN
TIM HEISER
STEVE HUDSON
LYNN-ANN IERNA
CHIP LAMARCA
GREGORY ORAM
RENEE KORBEL QUINN
ENRIQUE SANCHEZ
LISA SIEGEL
TYLER SMILLIE
ASHLEY WALKER
PAUL WEINBERG
MICHAEL WEYMOUTH

RIVERWALK TEAM

GENIA DUNCAN
ELLIS
PRESIDENT/CEO
EDITOR IN CHIEF
CRISTINA CURRY
VP-OPERATIONS
ROSE FARAONE
VP-MARKETING/COMM.
KIM SPELLACY
DIR. OF ACCOUNTING
PATRICK A. HARRIS
DIR. COMM. & BUS. DEV.
PETE STEVENSON
DIR. OF MARKETING &
MEDIA
MAUREEN POTTER
EVENT MANAGER

October 2018

Dear Friends of Riverwalk Fort Lauderdale,

Riverwalk Fort Lauderdale is celebrating 30 years of planning, programming, beautifying and promotion of the Riverwalk District in Downtown Fort Lauderdale. There are ten parks located in this district including the 2.5 mile Riverwalk linear park along the New River. These parks host a variety of activities and events ranging from fitness classes to festivals with thousands of attendees annually.

Downtown Fort Lauderdale is rapidly changing and expanding and the need for an organization like Riverwalk Fort Lauderdale to remain fruitful has grown immensely. We are hosting a 30th Anniversary Party at the Historic Maxwell Room on Wednesday, December 12, 2018 our initial date of incorporation!

Riverwalk Fort Lauderdale has had sustained success due to our sponsors, members and donors. I have enclosed a 30th Anniversary Sponsor Packet for your review. We hope you are able to sponsor our 30th Anniversary Party to help raise funds to continue the beautification and activation of the Riverwalk District while benefitting your business!

Thank you for your time and consideration and I look forward to hearing back from you.

Sincerely,

Maureen Potter

Events Manager



30TH ANNIVERSARY PARTY

SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship \$1,500

- Name included in all press releases as presenting sponsor
- Name or Logo included in all advertising as presenting sponsor
- Name included in weekly email blasts to approximately 10,000 opt in emails
- Name, Logo and link to business on GoRiverwalk.com event page
- Name or Logo placed on full page event ad in *Go Riverwalk* magazine
- Name or Logo included in posts on multiple social media platforms and event pages
- Name or logo placed on flyers distributed throughout South Florida
- Speaking or short demonstration opportunity at the event
- Table at the event to promote your business and hand out promotional items
- Name or Logo placed on post event thank you in *Go Riverwalk* magazine
- 10 tickets to the 30th Anniversary Party

Anniversary Sponsorship - \$750

- Name included in press releases
- Name or Logo included in advertising
- Name or Logo on GoRiverwalk.com event page
- Name or Logo placed on full page event ad in *Go Riverwalk* magazine
- Name or Logo included in posts on a couple social media platforms and event pages
- Name or logo placed on flyers distributed throughout South Florida
- Name or Logo placed on post event thank you in *Go Riverwalk* magazine
- 5 tickets to the 30th Anniversary Party

Friends of Riverwalk Sponsorship - \$300

- Name included in press release
- Name or Logo included in advertising
- Name or Logo on GoRiverwalk.com event page
- Name or Logo placed on full page event ad in *Go Riverwalk* magazine
- Name or Logo included in a post on a social media platform
- Name or logo placed on flyers distributed throughout South Florida
- 2 tickets to the 30th Anniversary Party

30TH ANNIVERSARY PARTY

SPONSORSHIP AGREEMENT FORM

Wednesday, December 12, 2018 ● 5:30pm-8:30pm

PLEASE FILL OUT THE FORM BELOW AND SCAN AND EMAIL BACK TO
MAUREEN@GORIVERWALK.COM OR FAX BACK TO (954) 468-1542

Organization/Individual Name _____

Contact Person/Agent _____

Work Phone _____ Cell Phone _____

Address _____

Email _____

Do you require an invoice: YES NO

PLEASE CHECK SPONSORSHIP LEVEL

- Presenting Sponsorship \$1500
- Anniversary Sponsorship \$750
- Friends of Riverwalk Sponsorship \$300

Benefits subject to omission without timely response

CREDIT CARD AUTHORIZATION FORM

Company or Name: _____

Credit Card # : _____

Name on Credit Card: _____

Expiration Date: _____ CVV Code: _____ Amount: \$ _____

Email for receipt: _____

Signature: _____ Date: _____