



September 22, 2018 • 12:00 p.m.—4:00 p.m.

On behalf of Riverwalk Fort Lauderdale, I would like to extend the opportunity for your organization to participate in the Riverwalk's 4th annual Riverwalk *Fall Festival*. The goal of this free event is to bring together residents, businesses, and visitors of all ages for an afternoon of entertaining games, fundraising, and fun. Supporters and passers-by can participate in a range of different carnival games that the whole family can enjoy! Attendees will also love snacking on carnival themed treats such as cotton candy and popcorn. There will be music and exciting activities throughout the afternoon.

Promotion for the event will include:

- Full-page advertisement in *Go Riverwalk* magazine
- Feature on GoRiverwalk.com and online calendar
- Feature or listing on multiple Facebook accounts, Twitter and other social media platforms
- Flyers and posters that are distributed around Downtown, beach venues and all of Fort Lauderdale and surrounding cities
- Weekly email blasts to over 10,000 opt in emails
- Event banner placed on a busy downtown intersection.
- Event listing on multiple online event calendars and websites

Please consider the participation options outlined on the following pages. Please call (954) 468-1541 x 205 if you would like additional information. All proceeds from this event will support Riverwalk in the pursuit of our mission- *"to be the catalyst in building and nurturing Riverwalk as a vibrant community connected by the New River"*.

**Sponsorship commitments and logos in JPG or EPS format must be received
by August 1st to be included in all printed promotional materials.**

Sincerely,

Cristina M. Curry

Vice President - Operations | Riverwalk Fort Lauderdale, Inc.



SPONSORSHIP OPPORTUNITIES

BIG HARVEST: \$5,000 sponsorship

- Exclusivity in sponsorship category
- Presenting Level Sponsor (Riverwalk FALL FESTIVAL 2018 Presented by XXXX)
- Inclusion in press release and all print advertising as Presenting Sponsor
- E-blasts in weeks leading up to the event with link to your company website, as presenting sponsor
- Logo placed, as Presenting Sponsor, in full-page event ad in *Go Riverwalk* magazine
- Logo and link placed on GoRiverwalk.com event page
- Logo inclusion on Facebook and multiple other social media platforms
- Logo placed, as Presenting Sponsor, on event flyers distributed throughout Fort Lauderdale
- Logo on event banner
- Logo placed, as Presenting Sponsor, on posters distributed throughout South Florida.
- Speaking or short demonstration opportunity at the event
- Honorable mention in stage announcements
- Double tented booth space at event to promote your business or to sell your products/ services
- Your company will be able to distribute promotional item(s) to guests (*to be approved prior to the event*) or sell your product/services
- Space allocated to hang two banners at the event
- Logo placed in post event Exclusives article in *Go Riverwalk* magazine

HAY STACK (or Automotive): \$2,500 sponsorship

- Inclusion in press release and all print advertising
- Logo inclusion in full-page event ad in *Go Riverwalk* magazine
- Logo and link placed on GoRiverwalk.com event page
- Logo inclusion on Facebook and multiple other social media platforms
- Logo place on event flyers distributed throughout Fort Lauderdale
- Logo on event banner
- Space allocated to hang one banner at event
- Tented booth space at event to promote your business or to sell your products/ services
- Booth or featured area at event (display one automobile)
- Logo placed in post event Exclusives article in *Go Riverwalk* magazine

PUMPKIN SPONSOR: \$1,000 sponsorship

- Inclusion in press release
- Logo inclusion in full-page event ad in *Go Riverwalk* magazine
- Listing on GoRiverwalk.com
- Logo placed on event flyers distributed throughout Fort Lauderdale
- Logo on event banner
- Reserved single booth space at event
- Logo placed in post event Exclusives article in *Go Riverwalk* magazine

DUNK TANK: \$600 sponsorship

- Exclusive DUNK TANK Sponsor with banner
- Listing on GoRiverwalk.com event page
- Logo place on postcards distributed throughout Fort Lauderdale
- Logo placed in post event Exclusives article in *Go Riverwalk* magazine
- Reserved single booth space at event to promote your business

ACORN: \$300 sponsorship

- Listing on GoRiverwalk.com event page
- Logo place on postcards distributed throughout Fort Lauderdale
- Logo placed in post event Exclusives article in *Go Riverwalk* magazine

DONATION: In-Kind sponsorship

In-Kind sponsorship benefits will be determined individually. In-Kind donations such as printing, beverages, media promotions, rentals, raffle items, etc. are welcome. Please contact us to discuss.



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SPONSORSHIP AGREEMENT

Please return completed sponsorship agreement with hi-resolution company logo and payment to Cristina@GoRiverwalk.com no later than August 1st to be included in all printed marketing material.

Company: _____

Contact Person/Agent: _____

Address: _____ City, State, ZIP: _____

Business Phone: _____ Cell Phone: _____

Email address: _____

_____ **\$5,000 BIG HARVEST**

_____ **\$300 ACORN**

_____ **\$2,500 HAY STACK**
(or Automobile)

_____ **In-Kind Donation**
(Please complete info on next page)

_____ **\$600 Dunk Tank**

Do you require an invoice: YES

NO

Signature

Print name

Date



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Company: _____

Representative: _____

Address: _____

City: _____ ST: _____ Zip: _____

Telephone: _____ E-mail: _____

I agree to donate the following item(s) to the RIVERWALK FALL FESTIVAL, a fund-raising event benefiting Riverwalk Fort Lauderdale; a 501C3 charity

Merchandise _____

_____ Retail Value \$ _____

Service _____

_____ Value \$ _____

Restrictions _____

You will be contacted to make arrangements for pick-up or delivery of your merchandise.

Scan and email to Cristina@GoRiverwalk.com or Fax to (954) 468-1542

All forms must be received NO later than September 1, 2018.

I am unable to donate merchandise or services, but am enclosing a contribution of \$ _____ to help the Riverwalk Fort Lauderdale in its fund-raising efforts. Please make all checks payable to RIVERWALK FORT LAUDERDALE.

I would like more information on the **RIVERWALK FALL FESTIVAL**.

Date _____, 2018 Authorized Signature _____



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CREDIT CARD AUTHORIZATION

Name on Credit Card _____

Credit Card # _____

Business Name _____

Expiration Date _____ CVV Code _____

Email (for receipt) _____

Signature _____ Amount \$ _____

Return application by August 1, 2018, along with the necessary funds. Applications are accepted in the order they are received. Please note that this is a rain-or-shine fundraising event. Once your payment is processed, there will be no refunds for any reason.

Checks may be made out to and mailed to:
Riverwalk Fort Lauderdale, Inc.
888 East Las Olas Blvd., Suite 210
Fort Lauderdale, FL 33301
T: (954) 468-1541 x 205 / F: (954) 468-1542

Thank you for your support!