



# STONE CRAB & SEAFOOD FESTIVAL

## Non-Seafood Vendor Participation

January 12, 2019 • 11am-5pm

On behalf of Riverwalk Fort Lauderdale, I would like to invite you to be a part of Riverwalk's Eighth Annual *Stone Crab and Seafood Festival*. The goal of this event is to bring residents, businesses, and visitors together for an afternoon celebrating South Florida's Seafood Industry and traditions while raising funds for Riverwalk.

Seafood lovers, Riverwalk supporters and passers-by who attend can purchase stone crabs and an array of other seafood dishes from some of Fort Lauderdale's best restaurants. As well as enjoy live entertainment, fun activities and cold cocktails. Last year, Riverwalk's *Stone Crab and Seafood Festival* drew an estimated 12,000+ residents and visiting seafood lovers. Riverwalk will promote this event in the *Go Riverwalk* Magazine, GoRiverwalk.com webpage, social media posts and event pages, on printed postcards, posters and banners distributed throughout South Florida and on multiple online calendars.

Riverwalk Fort Lauderdale is the preeminent organization engaged in promoting the Riverwalk District, it's parks and the Downtown community as a place to live, work and play. Our events provide attendees with an invaluable opportunity to mingle, network, and enjoy the best of Fort Lauderdale. Funds raised at this event support Riverwalk in the pursuit of our mission "*to be the catalyst in building and nurturing Riverwalk as a vibrant community connected by the New River.*"

Please consider the options outlined on the following pages. You may contact me at (954) 468-1541 ext. 204 to discuss how we can adjust the benefits of participating to meet your marketing needs.

Sincerely,

***Maureen Potter***

**Event Manager  
Riverwalk Fort Lauderdale, Inc.**



# STONE CRAB & SEAFOOD FESTIVAL

## Non-Seafood Vendor Opportunities

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### **\$200 –NON-Seafood Vendors Single Booth Space without amenities**

For promoting your business and/or selling your merchandise or service to event attendees (service/merchandise must be approved by Riverwalk Fort Lauderdale)

- 10' x 10' booth area
- NO tent, tables, chairs, linens or electricity provided

### **\$325 –NON-Seafood Vendors Single Booth Space with amenities**

For promoting your business and/or selling your merchandise or service to event attendees (service/merchandise must be approved by Riverwalk Fort Lauderdale)

- One 10' x 10' tented booth area
- One 8' table with linen and 2 chairs
- Access to electricity (vendor is responsible for providing extension cords)

### **\$350 –NON-Seafood Vendors Double Booth Space without amenities**

For promoting your business and/or selling your merchandise or service to event attendees (service/merchandise must be approved by Riverwalk Fort Lauderdale)

- 20' x 10' booth area
- NO tent, tables, chairs or linens or electricity provided

### **\$600 –NON-Seafood Vendors Double Booth Space with amenities**

For promoting your business and/or selling your merchandise or service to event attendees (service/merchandise must be approved by Riverwalk Fort Lauderdale)

- One 20' x 10' tented booth area
- Two 8' tables with linens and 4 chairs
- Access to electricity (vendor is responsible for providing extension cords)

*Applications are accepted in the order they are received. Please fill out and return form with the payment. No applications will be approved without payment. Your application will be reviewed upon receipt and you will be notified if you are selected as a participant. Please note that this is a rain-or-shine fundraising event. Once your payment is processed, there will be no refunds for any reason.*



# STONE CRAB & SEAFOOD FESTIVAL

## NON-SEAFOOD VENDOR APPLICATION

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PLEASE FILL OUT AND EMAIL TO [Maureen@GoRiverwalk.com](mailto:Maureen@GoRiverwalk.com)

OR FAX BACK TO (954) 468-1542

Company: \_\_\_\_\_

Contact Person/Agent: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Type of business being promoted or items / service to be sold (Be Specific): \_\_\_\_\_

\_\_\_\_\_ \$200 (Single booth space **without amenities**) Are you bringing a generator? \_\_\_\_ Yes \_\_\_\_ No

\_\_\_\_\_ \$325 (Single booth space with **amenities**) Electricity? \_\_\_\_ Yes \_\_\_\_ No (NO 220 AMP HOOK UPS)

\_\_\_\_\_ \$350 (Double booth space **without amenities**) Are you bringing a generator? \_\_\_\_ Yes \_\_\_\_ No

\_\_\_\_\_ \$600 (Double booth space **with amenities**) Electricity? \_\_\_\_ Yes \_\_\_\_ No (NO 220 AMP HOOK UPS)

Please note that electrical hookups are limited. Food vendors have first priority to use the outlets. Vendors are permitted to bring a generator if needed.



**PLEASE READ THE FOLLOWING DETAILS AND  
SIGN BELOW INDICATING YOUR UNDERSTANDING OF  
THE RULES AND REGULATIONS**

1. Vendors will be allowed to drop-off materials for their booth space in a designated area determined by a Riverwalk Fort Lauderdale staff member, beginning at 8:00 am. Vendors must unload completely and immediately move vehicles off of the event site (including closed roads). ALL vehicles must be moved out of the event site (including closed roads) by 10:00 am. If a vendor shows up after that time, the vendor will have to bring materials for the vendor booth from outside the event site (including closed roads), as it is a hazard to our event attendees.
2. Your designated booth space will be given to you when you arrive and check-in with a Riverwalk Fort Lauderdale staff member.
3. All vendors must be **set up no later than 10:30 am** for inspections.
4. If you are cooking, the ground where you are cooking must be covered by a mat or wood surface if frying. All oil and cans with oil generated or brought to the event must be removed taken with you when you leave. Vendors will be liable for any damage or repair costs incurred within their booth area.
5. Vendors must keep all items inside their booth area, including tables and chairs.
6. 40 lb. bags of ice will be available for \$7.00 each, pre-ordering with Riverwalk staff is required. Orders must be in by Friday, January 4, 2019, and payment must be in cash at event upon receipt of ice.
7. The park has limited electrical access. Electric must be approved and scheduled in advance to accommodate a safe layout. Extension cords will not be provided.
8. Parking is NOT provided. You may NOT park your vehicle within the festival perimeter. If this happens, the vehicle will be towed at the owner's expense. There are multiple paid surface lots in the immediate area of the park.
9. Booths must remain operational until 5:00 pm. For the safety of everyone, vendors may not break down their displays or unload until this time.
10. Trash from vendor booths must be disposed of in the dumpster behind the stage. Do NOT leave trash in the festival area or near garbage cans after the event and tear down are complete.
11. All vendors must have their booths broken down and packed up no later than 6:30 pm.
12. No obscene, degrading or offensive material is to be displayed at the event.
13. No drugs or weapons of any kind are allowed into the perimeter of the event.



14. No dumping of any food, trash or food bi-product onto the ground.
15. You must abide by the standard health, safety and environmental regulations of the City of Fort Lauderdale and the State of Florida.
16. Riverwalk Fort Lauderdale will accept a limited number of vendors. Riverwalk staff reserves the right to remove any vendor who does not comply with the event rules, whose display is not in good taste, or who is not consistent with the display or sales that were agreed upon. Refunds will not be made under such circumstances.
17. If your application is accepted, there will be absolutely no refunds for any reasons. This event is a **RAIN OR SHINE** fundraising event.

***I have read, understand and agree to the above terms.***

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***Signature***

***Print***

***Date***

Email to: [Maureen@goriverwalk.com](mailto:Maureen@goriverwalk.com) or fax to (954) 468-1542. For questions, please call (954) 468-1541 x 204. Vendor spots will not be held or approved without payment.



# STONE CRAB & SEAFOOD FESTIVAL

## NON-SEAFOOD VENDOR

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### CREDIT CARD AUTHORIZATION

Business/Company Name \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Email (for receipt) \_\_\_\_\_

Signature \_\_\_\_\_

Amount \$ \_\_\_\_\_

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Checks are to be written and mailed to:

**Riverwalk Fort Lauderdale, Inc.**

**888 East Las Olas Blvd. Suite 210**

**Fort Lauderdale, FL 33301**

**T: (954) 468-1541 x 204 / F: (954) 468-1542 / [www.goriverwalk.com](http://www.goriverwalk.com)**

