



PARTICIPATION OPPORTUNITIES

October 21st, 2017 • 2:00 p.m. – 6:00 p.m.

On behalf of Riverwalk Fort Lauderdale, I would like to extend the opportunity for your organization to be a part of Riverwalk's inaugural **October Sausage Fest**. The goal of this event is to bring together residents, businesses and visitors to experience some of the many flavors of some of the tasty sausages from around the world. On this day, foodies of all ages, Riverwalk supporters and passers-by can purchase different sausages, brats, salamis, hotdogs, and more from some of South Florida's best restaurants, caterers, and food trucks. There will be an array of cold beers to wash it all down, entertainment for the kids and adults, and a pet zone for the pups.

Why participate in October Sausage Fest??

- Riverwalk Events and Festivals typically draw from 2,000 to 10,000 attendees.
- It is one of the very few Sausage festivals in the region!
- Opportunity to show off your culinary creativity.
- Opportunity to sell product and promote your business.

Promotion for this event will include:

- Full Page ad in *Go Riverwalk* magazine
- Feature on GoRiverwalk.com webpage
- Feature or listing on Facebook and multiple social media platforms
- Inclusion on postcards distributed throughout South Florida
- Listing on multiple online event calendars and websites, including food related websites and blogs
- Post event coverage in *Go Riverwalk* magazine

Please consider the participation opportunities outlined on the following pages, and call (954) 468-1541, ext.208 if you would like additional information or would like to discuss sponsorship options. All proceeds from the event will benefit Riverwalk Fort Lauderdale in the support of our mission, *"To be the catalyst in building and nurturing Riverwalk as a vibrant community connected by The New River."*

Sincerely,

Karly Young

Event Manager

Riverwalk Fort Lauderdale, Inc.



200 SW 1st Ave Suite 101
Fort Lauderdale, FL 33301



VENDOR PARTICIPATION OPPORTUNITIES

INDIVIDUAL VENDOR BOOTH SPACE: \$150

A 12'x12' reserved booth area to sell your product or distribute promotional item(s) to guests and access to electricity

(Extension cords NOT provided)

You are responsible to provide your own tables, chairs, extension cords, tent and any other materials needed

Additional \$80 – If you would like us to provide a 10'x10' tent for the event

DOUBLE VENDOR BOOTH SPACE: \$250

A 12'x24' reserved booth space to sell your product or distribute promotional item(s) to guests and access to electricity

(Extension cords NOT provided)

You are responsible to provide your own tables, chairs, extension cords, tent and any other materials needed

Additional \$160 – If you would like us to provide two 10'x10' tents for the event



200 SW 1st Ave Suite 101
Fort Lauderdale, FL 33301



VENDOR APPLICATION

Company Name: _____

Address: _____

Phone: _____ Email: _____

Contact: _____ Title: _____

What type of vendor are you?

Sausage Vendor

Other Vendor- *what type of business?* _____

What size booth would you like?

\$150 (Single vendor booth space)

Will you need electricity? YES NO

Will you need a tent? (Additional \$80) YES NO

\$250 (Double vendor booth space)

Will you need electricity? YES NO

Will you need a tent? (Additional \$160) YES NO



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PLEASE READ AND SIGN THE AGREEMENT BELOW

1. All Sausage vendors **MUST** have a menu consisting of dishes made with [any type\(s\) of sausage](#).

(Type of sausage dish)

2. All vendors **cooking on-site** must be set up no later than 1:00 pm for Health and Fire inspections.
3. The ground where you are cooking must be covered by a mat, cardboard or wood surface if frying. All oil and cans with oil generated by me or brought to the event. (Liability for damages or repair apply)
4. Vendors must keep all items inside their booth area, including tables and chairs.
5. We have limited electrical hook up spaces. Electric must be approved and scheduled in advance to accommodate a safe layout. Extension cords will not be provided.
6. No free parking is provided. You may not park your vehicle within the festival perimeter. If this happens, the vehicle will be towed at the owner's expense. There are multiple parking options in the surrounding area of the park. **standard parking rates apply**
7. Booths must remain operational until 6:00 pm. For the safety of everyone, vendors may not break down the display or unload until this time.
8. Your designated booth space will be given to you the day of the event.
9. No obscene, degrading or offensive material is to be displayed at the event.
10. No drugs or weapons of any kind are allowed into the perimeter of the event.

(Continued)



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11. Vendors are not to sell or serve any alcoholic beverages. You may sell non-alcoholic beverage that is **not** in glass. Distribution of glass containers is prohibited in the park.
12. No dumping of any food, or food bi-product onto the ground.
13. You must abide by the standard health, safety and environmental regulations of the City of Fort Lauderdale and the State of Florida.
14. Riverwalk Fort Lauderdale will accept a limited number of vendors. Riverwalk staff reserves the right to remove any vendor who does not comply with the event rules, whose display is not in good taste, or who is not consistent with the display or sales that were agreed upon. Refunds will not be made under such circumstances.
15. Applications will not be accepted without payment. Once your application is accepted, you will be notified. This event is a **RAIN OR SHINE** fundraising event. There will be no refunds for any reason.

I have read, understand and agree to all of the above terms.

Signature

Print name

Date



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SAUSAGE VENDORS will receive:

- Your company's logo posted on www.GoRiverwalk.com with link to your website
- Event promoted in at least 4 weekly e-blasts (to approximately 10,000 opt-in)
- Your company included in social media promotions
- Your company's logo to be placed on 10,000 postcards to be distributed throughout South Florida
- Your company's logo placed on event banner
- Access to electricity, **please advise if it is needed**
- Your company's logo included in *Go Riverwalk* magazine logo recognition in post event article

ALL BENEFITS SUBJECT TO OMMISION WITHOUT TIMELY RESPONSE

SAUSAGE VENDORS must provide:

- Individual portions of sausage dishes to sell to attendees from 2:00 p.m. to 6:00 p.m.
- All necessary napkins, serving plates, utensils, cooking utensils, cooking and/or heating equipment
- Staff to cook/serve/sell food
- Sufficient cash for sales (Riverwalk will not provide change)
- Promote event through your social media and with flyers at your business.
- Hand washing station and additional utensils as required by the Health Department.
- Set up by 1:00 p.m. for inspection by Fire Marshall and Health Department
- IF COOKING ON-SITE – a valid fire extinguisher, appropriate to the type of cooking you will be doing. (*"A fire extinguisher is required for each food booth. If a propane tank is used for a fuel source, it must be secured on the outside of the booth. A Fire inspection is required for all food booths"*, City of Fort Lauderdale)
- Provide 2 certificates of additional insurance by Friday, October 6, 2017. **specific insurance requirements on next page**



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Insurance Requirements

Two (2) copies of certificates of additional insurance for: 1-Riverwalk Fort Lauderdale & 1- City of Fort Lauderdale by October 6th, 2017; specifying:

General Liability Value is \$1,000,000 each occurrence

1. \$100,000 damage to rented premises
2. \$1,000,000 personal injury
3. \$2,000,000 aggregate
4. Accord 25 is the correct form for additionally insured- Certificate of Liability Insurance

Description of Operations: This Certificate holder is named as an additionally insured on the general liability policy but only with respect to liability claims arising out of the negligence of the named insured.

Certificate Holder: (#1)

Riverwalk Fort Lauderdale
200 SW 1st Ave, Suite 101
Fort Lauderdale, FL 33301

Certificate Holder: (#2)

City of Fort Lauderdale
100 N. Andrews Avenue
Fort Lauderdale, FL 33301

Send to: Karly@GoRiverwak.com or fax to (954)468-1542. **ABSOLUTE, FINAL DEADLINE FOR PARTICIPATION IS October 1st.** For questions, please call (954) 468-1541 x 208

Please make checks payable to:



200 SW 1st Ave Suite 101
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CREDIT CARD AUTHORIZATION FORM

Company name _____

Name on Credit Card _____

Credit Card # _____ Expiration Date _____

CVV Code _____ Amount \$ _____

Signature _____

Email (for receipt) _____

Riverwalk Fort Lauderdale is the preeminent organization engaged in promoting Fort Lauderdale's Riverwalk Park and Downtown community as a place to live, work and play. One way we achieve these goals is by holding multiple fundraising events throughout the year. Our events provide attendees with an invaluable opportunity to mingle, network and enjoy the best of Fort Lauderdale.

Thank you for your support



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