



Participation Opportunities

October 21, 2017 • 2:00 p.m. – 6:00 p.m.

On behalf of Riverwalk Fort Lauderdale, I would like to extend the opportunity to your organization to be a part of Riverwalk's inaugural **October Sausage Fest**. The goal of this event is to bring together residents, businesses and visitors for an introduction to and celebration of some of the many tasty sausages from multiple different countries. On this day, food lovers of all ages, Riverwalk supporters and passers-by can purchase different sausages, salamis, brats, hotdogs, and more from some of South Florida's best restaurants, caterers, and food trucks. There will be an array of cold beers to wash it all down, entertainment for the kids and adults, and a pet zone for the pups.

Why participate in October Sausage Fest??

- Riverwalk Events and Festivals typically draw from 2,000 to 10,000 attendees.
- It is one of the very few Sausage festivals in the region!
- Opportunity to sell product and promote your business.

Promotion for this event will include:

- Full Page ad in *Go Riverwalk* magazine
- Feature on GoRiverwalk.com webpage and online calendars
- Feature or listing on Facebook and multiple social media platforms
- Posters and postcards distributed throughout South Florida
- Listing on multiple online event calendars and websites, including food related websites and blogs
- Post event coverage in *Go Riverwalk* magazine

Please consider the package outlined on the following pages, and call (954) 468-1541, ext.208 if you would like additional information or would like to discuss sponsorship options. All proceeds from the event will benefit Riverwalk Fort Lauderdale in the support of our mission, "To be the catalyst in building and nurturing Riverwalk as a vibrant community connected by *The New River*."

Sincerely

Karly Young

Event Manager

Riverwalk Fort Lauderdale, Inc.



200 SW 1st Avenue, Suite 101
Fort Lauderdale, FL 33301



PROMOTE YOUR BUSINESS

The BIG Weiner: \$5,000 sponsorship

- Exclusivity in sponsorship category
- Presenting Level sponsor (October Sausage Fest presented by XXXX)
- Inclusion in all press release and all advertising as **Presenting sponsor**
- Presenting sponsor title inclusion in weekly email blasts to approximately 10,000 opt in emails
- Logo inclusion full-page ad in *Go Riverwalk* magazine as **Presenting sponsor**
- Logo and link placed on GoRiverwalk.com event page
- Logo inclusion on Facebook and multiple other social media platforms
- Logo placed on 10,000 postcards distributed throughout South Florida as **Presenting sponsor**
- Logo inclusion on posters distributed throughout South Florida as **Presenting sponsor**
- Logo placed, as **Presenting Sponsor**, on event banner hung in prominent intersection in downtown Fort Lauderdale
- Speaking or short demonstration opportunity at the event
- Your company will be able to distribute promotional item(s) to guests (*to be approved prior to the event*)
- Space allocated for up to two banners to hang at event site
- 10'x20' Tented booth space at event to promote your business or sell your product/services
- Opportunity to display (1) vehicle at event
- Logo placed in post-event thank you in *Go Riverwalk* magazine

DONATION: In-Kind sponsorship

In-Kind sponsorship benefits will be determined individually. In-Kind donations such as printing, beverages, media promotions, rentals, raffle items, etc. are welcome. Please contact us to discuss.

Bratwurst/ Automotive: \$2,500 sponsorship

- *Exclusivity if automotive*
- Inclusion in press release
- Logo in full-page ad in *Go Riverwalk* magazine
- Logo and link placed on GoRiverwalk.com event page
- Logo inclusion on Facebook and multiple other social media platforms
- Logo placed on 10,000 postcards distributed throughout South Florida
- Logo on posters distributed throughout South Florida
- Logo placed on event banner hung in prominent intersection in downtown Fort Lauderdale
- Space allocated for one banner to hang at event site
- 10'x10' Tented booth space at event to promote your business or sell your product/services
- Logo placed in post-event thank you in *Go Riverwalk* magazine
- Opportunity to display (1) vehicle at event

Foot Long: \$1,200 sponsorship

- Inclusion in press release
- Logo placed in full-page ad in *Go Riverwalk* magazine
- Listing on GoRiverwalk.com event page
- Mention on Facebook and multiple social media platforms
- Logo placed on 10,000 postcards distributed throughout Fort Lauderdale
- Logo placed on posters placed around town
- Logo placed on event banner hung in prominent intersection in downtown Fort Lauderdale
- Single reserved space at event to promote your business or sell your product/services
- Logo placed in post-event thank you in *Go Riverwalk* magazine

Salami: \$500 sponsorship

- Logo placed in full-page event ad in *Go Riverwalk* magazine
- Listing on GoRiverwalk.com event page
- Logo placed on posters distributed throughout South Florida
- Space allocated to hang one banner at event
- Single reserved booth space at event to promote your business or sell your product/services

SPONSORSHIP AGREEMENT FORM

October 21st, 2017 • 2:00 p.m. – 6:00 p.m.

PLEASE COMPLETE THIS FORM BELOW AND SCAN AND EMAIL BACK TO KARLY@GORIVERWALK.COM OR FAX BACK TO (954) 468-1542 BY SEPTEMBER 1, 2017 TO BE INCLUDED IN **ALL** ADVERTISING AND PRINTED MATERIALS.

ALL AGREEMENTS MUST BE RECEIVED NO LATER THAN SEPTEMBER 15TH

Organization/Individual Name _____

Contact Person/Agent _____

Work Phone _____ Cell Phone _____

Address _____

Email _____

Do you require an invoice: YES NO

PLEASE CHECK PARTICIPATION LEVEL

- The BIG Weiner: \$5,000 sponsorship
- Bratwurst (or Automobile): \$2,500 sponsorship
- Foot Long: \$1,200 sponsorship
- Salami: \$500 sponsorship
- In-Kind sponsorship (Complete info on next page)

****Benefits subject to omission without timely response****
PLEASE MAKE CHECKS PAYABLE TO:



200 SW 1st Ave Suite 101
Fort Lauderdale, FL 33301



IN-KIND SPONSORSHIP AGREEMENT

I agree to donate the following item(s) to October Sausage Fest, a fund-raising event benefiting Riverwalk Fort Lauderdale, a 501(c)3 charity

Merchandise _____

_____ Retail Value \$ _____

Service _____

_____ Value \$ _____

Restrictions _____

Scan and email to KARLY@GORIVERWALK.COM or Fax to (954) 468-1542

All items must be received NO later than October 6, 2017, unless perishable.

I am unable to donate merchandise or services, but am enclosing a contribution of \$ _____ to help the Riverwalk Fort Lauderdale in its fund-raising efforts.

I would like more information on **October Sausage Fest**.

Authorized Signature

Date



CREDIT CARD AUTHORIZATION FORM

Company Name: _____

Email (for receipt): _____

Credit Card # : _____

Name on Credit Card: _____

Expiration Date: _____ CVV Code: _____ Amount: \$ _____

Signature: _____ Date: _____

Riverwalk Fort Lauderdale is the preeminent organization engaged in promoting Fort Lauderdale's Riverwalk Park and Downtown community as a place to live, work and play. One way we achieve these goals is by holding multiple events throughout the year. Our events provide attendees with an invaluable opportunity to mingle, network and enjoy the best of Fort Lauderdale.

Thank you for your support!



200 SW 1st Ave Suite 101
Fort Lauderdale, FL 33301