



**July 15, 2017 • 11:00 a.m. – 6:00 p.m.**

On behalf of Riverwalk Fort Lauderdale, I would like to extend the opportunity to your organization to participate in Riverwalk's 5<sup>th</sup> Annual *SMOKE ON THE WATER BBQ FEAST*. The goal of the event is to bring together residents, businesses and visitors for an afternoon of mouthwatering barbeque, cold beer, live bands, and activities for the whole family, all while raising funds for Riverwalk Fort Lauderdale.

Riverwalk Fort Lauderdale is the preeminent organization engaged in promoting Fort Lauderdale's Riverwalk Park and Downtown community as a place to live, work and play. We are able to achieve this by holding multiple events throughout the year. Our events provide attendees with an invaluable opportunity to mingle, network, and enjoy the best of Fort Lauderdale. Last year's event brought over 2000 bbq lovers to downtown Fort Lauderdale.

Promotions for this event will include:

- Listing in Go Riverwalk magazine
- Feature on GoRiverwalk.com webpage
- Feature or listing on Facebook and multiple social media platforms
- Posters and postcards distributed throughout South Florida
- Listing on multiple online event calendars and websites, including food related websites and blogs
- Post event coverage in Go Riverwalk magazine

Please consider the packages outlined on the following pages and call me at (954) 468-1541, ext.205 if you would like additional information or would like to discuss tailoring a sponsorship package to suit your needs. All proceeds from the event will benefit Riverwalk Fort Lauderdale.

**Sponsorship commitments and logos in JPG or EPS format must be received  
by June 26<sup>th</sup> to be included in printed advertising materials.**

**Final deadline for commitments is July 7<sup>th</sup>**

Sincerely,

***Cristina M. Hudson***

Director of Operations

Riverwalk Fort Lauderdale



## **SPONSORSHIP OPPORUNITIES**

### **Full Rack: \$10,000 sponsorship**

#### **(\$8000 per year with 2 year commitment)**

- Exclusivity in sponsorship category
- Presenting Level sponsor (Smoke on the Water BBQ Feast presented by XXXX)
- Inclusion in all press release and all advertising as **Presenting sponsor**
- Presenting sponsor title inclusion in weekly email blasts to approximately 10,000 opt in emails
- Logo inclusion full-page ad in *Go Riverwalk* magazine as **Presenting sponsor**
- Logo and link placed on GoRiverwalk.com event page
- Logo inclusion on Facebook and multiple other social media platforms
- Logo placed on 10,000 postcards distributed throughout South Florida as **Presenting sponsor**
- Logo inclusion on posters distributed throughout South Florida as **Presenting sponsor**
- Logo placed, as **Presenting Sponsor**, on event banner hung in prominent intersection in downtown Fort Lauderdale
- 100-word editorial feature in *Go Riverwalk* magazine (in cooperation with editor's discretion)
- Speaking or short demonstration opportunity at the event
- Your company will be able to distribute promotional item(s) to guests (*to be approved prior to the event*)
- Space allocated for up to two banners to hang at event site
- 20 VIP passes (21+ONLY)
- Double booth or featured area at event to promote your business
- Logo placed in post-event thank you in *Go Riverwalk* magazine

### **Half Rack: \$5,000 sponsorship**

- Inclusion in press release
- Logo in full-page ad in *Go Riverwalk* magazine
- Logo and link placed on GoRiverwalk.com event page
- Logo inclusion on Facebook and multiple other social media platforms
- Logo placed on 10,000 postcards distributed throughout South Florida
- Logo on posters distributed throughout South Florida
- Logo placed on event banner hung in prominent intersection in downtown Fort Lauderdale
- 75-word editorial feature in *Go Riverwalk* magazine (in cooperation with editor's discretion).
- Space allocated for one banner to hang at event site
- 10 VIP passes (21+ONLY)
- Single booth or featured area at event to promote your business
- Logo placed in post-event thank you in *Go Riverwalk* magazine

### **Grillin': \$2,500 sponsorship**

- Inclusion in press release
- Logo placed in full-page ad in *Go Riverwalk* magazine
- Listing on Go.Riverwalk.com event page
- Mention on Facebook and multiple social media platforms
- Logo placed on 10,000 postcards distributed throughout Fort Lauderdale
- Logo placed on posters placed around town
- Logo placed on event banner hung in prominent intersection in downtown Fort Lauderdale
- Booth or featured area at event
- Logo placed in post-event thank you in *Go Riverwalk* magazine



305 S. Andrews Avenue, Suite 410  
Fort Lauderdale, FL 33301



## **SPONSORSHIP OPPORUNITIES**

### **Smokin' Prize: \$1,000 sponsorship**

- Exclusivity in sponsorship category
- Logo placed in full-page event ad in *Go Riverwalk* magazine
- Listing on GoRiverwalk.com event page
- Logo placed on posters distributed throughout South Florida
- Space allocated to hang one banner at event
- 5 tickets to beer garden (**21+ ONLY**)
- Logo placed in post-event thank you in *Go Riverwalk* magazine

### **In-Kind sponsorship**

In-kind sponsorship benefits will be determined individually. In-kind donations such as, printing, beverages, media promotions, rentals, raffle items etc. are welcome. Please contact us to discuss.

***Individually tailored sponsorship packages available. Please call (954) 468-1541 ext. 208 to learn more about how we can adjust a package to meet your marketing needs.***

***\*\*Benefits subject to omission without timely response\*\****



# **SPONSORSHIP AGREEMENT FORM**

July 15, 2017 • 11:00 a.m. – 6:00 p.m.

PLEASE FILL OUT THE FORM BELOW AND SCAN AND EMAIL BACK TO [KARLY@GORIVERWALK.COM](mailto:KARLY@GORIVERWALK.COM) OR  
FAX BACK TO (954) 468-1542 BY JUNE 26<sup>TH</sup>

Organization/Individual Name \_\_\_\_\_

Contact Person/Agent \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Do you require an invoice:  YES  NO

## **PLEASE CHECK PARTICIPATION LEVEL**

- Full Rack: \$10,000 {\$8,000 sponsorship per year, for two year commitment}
- Half Rack: \$5,000 sponsorship
- Grillin': \$2,500 sponsorship
- Smokin': \$1,000 sponsorship
- In-Kind sponsorship (Complete info on next page)

*\*\*Benefits subject to omission without timely response\*\**

PLEASE MAKE CHECKS PAYABLE TO:

  
RIVERWALK  
FORT LAUDERDALE  
305 S. Andrews Avenue, Suite 410  
Fort Lauderdale, FL 33301



## IN-KIND SPONSORSHIP AGREEMENT

I agree to donate the following item(s) to Smoke on the Water BBQ Feast, a fund-raising event benefiting Riverwalk Fort Lauderdale, a 501(c)3 charity

Merchandise \_\_\_\_\_  
\_\_\_\_\_  
Retail Value \$ \_\_\_\_\_

Service \_\_\_\_\_  
\_\_\_\_\_  
Value \$ \_\_\_\_\_

Restrictions \_\_\_\_\_  
\_\_\_\_\_

**Scan and email to [KARLY@GORIVERWALK.COM](mailto:KARLY@GORIVERWALK.COM) or Fax to (954) 468-1542  
All items must be received NO later than July 7, 2017.**

I am unable to donate merchandise or services, but am enclosing a contribution of \$ \_\_\_\_\_ to help the Riverwalk Fort Lauderdale in its fund-raising efforts.

I would like more information on Riverwalk's Smoke on the Water BBQ Feast.

Date \_\_\_\_\_, 2017

\_\_\_\_\_  
Authorized Signature



## CREDIT CARD AUTHORIZATION FORM

Company Name : \_\_\_\_\_

Credit Card # : \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Thank you for your support!*