



December 8, 2016

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Ladies and Gentlemen:

Jorge Pérez is the Chairman and Chief Executive Officer of Related Group. A commitment to 'building better cities' has been the primary vision and goal fostered by Pérez and with his dynamic team he has made a significant positive impact on downtown and our community.

We are pleased to announce that the Seventeenth Annual **Riverwalk Fort Lauderdale Tribute** will be honoring Mr. Pérez for his specific role in the growth and development of Riverwalk, the Riverwalk District and the City of Fort Lauderdale.

This distinctive event will take place on **Thursday, March 16, 2017** from 6:00 PM to 8:00 PM at the Riverside Hotel. Exquisite food, sensational spirits and festive entertainment will delight approximately 350 of Fort Lauderdale's elite. There will be an exclusive VIP reception from 5:00 to 6:00 PM for the honored guest, sponsors, and VIP ticket holders.

We have outlined our sponsorship opportunities for your consideration.

The deadline for inclusion in promotion in the March issue of Go Riverwalk Magazine is February 1, 2017.

We hope you'll join us as we pay tribute to Jorge Perez.

Sincerely,

Eugenia Duncan Ellis

President/CEO

SEVENTEENTH ANNUAL RIVERWALK FORT LAUDERDALE TRIBUTE

Sponsorship Opportunities

DIAMOND PACKAGE - \$25,000

- Presenting Sponsor on invitation, ads, press releases, website, Face book and all other promotional listings and printed materials)
- Speaking opportunity at the Riverwalk Fort Lauderdale Tribute
- 15 VIP tickets to the private cocktail hour and Tribute
- 10 tickets to the Riverwalk Fort Lauderdale Tribute
- Logo prominently displayed on Riverwalk Fort Lauderdale Tribute invitation
- Logo inclusion in March ad in *Go Riverwalk Magazine* (monthly distribution 20,000)
- Logo displayed on an individual slide in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- 200-word feature in *Go Riverwalk Magazine* to be used by January 2018*
- 200-word feature on you or your organization in March *Go Riverwalk Magazine**
- Full-page ad in *Go Riverwalk Magazine*- your organization must provide hi-resolution, print ready artwork *
- Logo recognition in *Go Riverwalk Exclusive* following the Tribute
- Photo with your key executives in *Go Riverwalk* following the Tribute
- Logo displayed on www.GoRiverwalk.com with link to your website
- Mention in press releases as a major sponsor

RUBY PACKAGE - \$15,000

- 10 tickets to the private cocktail hour for VIP guests and Tribute
- 10 tickets to the Riverwalk Fort Lauderdale Tribute
- Logo prominently displayed on Riverwalk Fort Lauderdale Tribute invitation
- Logo inclusion in April promotional ad in *Go Riverwalk Magazine* (monthly distribution 20,000)
- Logo displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- 150-word feature in *Go Riverwalk Magazine* to be used by January 2018*
- 150-word feature on you or your organization in March *Go Riverwalk Magazine**
- Full-page ad in *Go Riverwalk Magazine*- your organization must provide hi-resolution, print ready artwork *
- Logo recognition in the Riverwalk Exclusive coverage following the event in *Go Riverwalk Magazine*
- Photo with your key executives in the Riverwalk Tribute coverage following the event in *Go Riverwalk Magazine*
- Logo displayed on www.GoRiverwalk.com with link to your website
- Listing in press release as a major sponsor

***Subject to Editor's discretion and availability**

EMERALD PACKAGE - \$10,000

- 8 tickets to the Riverwalk Fort Lauderdale Tribute
- 8 VIP tickets to the private cocktail hour and Tribute
- Logo prominently displayed on Riverwalk Fort Lauderdale Tribute invitation
- Logo inclusion in March ad in *Go Riverwalk Magazine* (monthly distribution 20,000)
- Logo displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- 100-word feature in *Go Riverwalk Magazine* to be used by January 2018*
- 100-word feature with logo on you or your organization in March *Go Riverwalk Magazine**
- Full-page ad in *Go Riverwalk Magazine*- your organization must provide hi-resolution, print ready artwork *
- Logo displayed on www.GoRiverwalk.com with link to your website
- Listing in press release as a major sponsor

SAPPHIRE PACKAGE - \$5,000

- 6 tickets to the Riverwalk Fort Lauderdale Tribute
- 6 VIP tickets to the private cocktail hour and Tribute
- Listing on Riverwalk Fort Lauderdale Tribute invitation
- Logo inclusion in March ad in *Go Riverwalk Magazine* (monthly distribution 20,000)
- 75-word feature with logo on you or your organization in April *Go Riverwalk Magazine**
- Half-page ad in *Go Riverwalk Magazine*- your organization must provide hi-resolution, print ready artwork *
- Listing displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- Logo displayed on www.GoRiverwalk.com with link to your website
- Mention in press release

PEARL PACKAGE - \$2,500

- 6 VIP tickets to the private cocktail hour and Tribute
- Listing on Riverwalk Fort Lauderdale Tribute invitation
- Listing in March promotional ad in *Go Riverwalk Magazine* (monthly distribution 20,000)
- Listing displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- Listing on www.GoRiverwalk.com with link to your website

TOPAZ PACKAGE - \$1,250

- 2 tickets to the Riverwalk Fort Lauderdale Tribute
- 2 tickets to the private cocktail hour for VIP guests
- Listing on Riverwalk Fort Lauderdale Tribute invitation
- Listing displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- Listing on www.GoRiverwalk.com Riverwalk Fort Lauderdale Tribute page

Indicate your choice(s) of participation below. Please reserve your participation by **January 23, 2017** to ensure inclusion on the invitation.

SEVENTEENTH ANNUAL RIVERWALK FORT LAUDERDALE TRIBUTE

Sponsorship Levels

___ *Diamond* - \$25,000
___ *Sapphire* - \$5,000

___ *Ruby* - \$15,000
___ *Pearl* - \$2,500

___ *Emerald* - \$ 10,000
___ *Topaz* - \$1,250

Friend Listing

- \$300 Name Listing** *Your name(s) will be listed as a supporter on a continuously looped slide show presentation at the event.*
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Tickets

___ \$150 (Non-member) ___ \$125 (Member) ___ \$200 (VIP Non-member) ___ \$175 (VIP Member)

Please indicate how many tickets of each level you would like to purchase. You will need to contact Riverwalk Fort Lauderdale at Cristina@GoRiverwalk.com to put your guests' names on the RSVP list.

Raffle or Silent Auction Donation

- In Kind Contribution Value:* \$ _____ *Raffle/Auction Item Description:* _____
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Contact Information

Organization/Individual Name _____

Contact Person _____

Phone _____ E-Mail _____

Address _____

City, State, Zip _____

Invoice Required YES NO

Payment Information

Name on Credit Card _____

Credit Card # (VISA, MasterCard, AMEX) _____

Expiration Date _____ CVV Code _____ Total Amount _____

Signature _____

A copy of the official registration and financial information may be obtained from the division of Consumer Services by calling 1-800-435-7352. Registration does not imply endorsement, approval, or recommendation by the State of Florida. Riverwalk Fort Lauderdale is a 501(c) (3) not for profit organization and as such some contributions may be tax deductible.

PLEASE EMAIL TO CRISTINA@GORIVERWALK.COM

or mail to Riverwalk Fort Lauderdale at:

**Riverwalk Fort Lauderdale
305 S. Andrews Avenue, Ste. 410
Fort Lauderdale, FL 33301**