



SPONSORSHIP OPPORTUNITIES

Event Information

Date: **April 15th / 1pm-6pm**

Location: **Esplanade Park, 400 SW 2nd Street, Ft. Lauderdale, FL 33312**

Event Presented by: **LiveWorkPlaySoFlo, LLC in Collaboration and Support of Riverwalk FTL**

Highlights: **Family Food Festival * Best of the Best Taco & Brew Battle * Taco Eating Contest*
Fan Favorites Contest * Kids Zone * 21+ Over VIP Section * Craft Beer Garden**

Live Work Play SoFlo, LLC (“LWPSoFlo”) in collaboration with Riverwalk Ft. Lauderdale, would like to extend your organization the opportunity to participate **Ft. Lauderdale’s Taco Battle & Craft Beer Fest, 2017!** This event will be a free family festival dedicated to Riverwalk’s ongoing efforts to bring attention to our area highlighting it as the best place to live, work and play! The Taco Battle & Craft Beer Fest will bring together local restaurants and craft breweries for a challenge that will showcase the best taco culinary skills and brew masters of our area. **On this day, the BEST OF THE BEST in the following categories will be selected: Best Taco, Best Brew, Best Booth and Fan Favorites!**

The goal of this event is to bring together residents, visitors and local businesses for a festive afternoon of tacos, brew and family activities to raise awareness of our community and all the great things it has to offer. The mission of Riverwalk Fort Lauderdale is “*to build and nurture a vibrant community connected by the New River.*” Fort Lauderdale’s Taco Battle & Craft Beer Fest is focused on fostering community relations and bringing notoriety to our area, specifically by raising awareness of local businesses, while supporting Riverwalk Fort Lauderdale.

Please consider participation in this culinary event to support our community and provide exposure for your business! See additional pages for details. **Proceeds from this event will benefit Riverwalk Fort Lauderdale, our Non-Profit Sponsor.**

Should you have any questions or would like additional information, please call Elizabeth Slowey at **(954) 372 -7347**. Thank you.

Sincerely,

Elizabeth C. Slowey



Principal, Live Work Play SoFlo, LLC

Cristina M. Hudson



Director of Operations, Riverwalk Fort Lauderdale

GENERAL PROMOTIONS FOR EVENT INCLUDE:

Feature in *Go Riverwalk Magazine*

Feature or listing on ftltacobattlecraftbeerfest.com and GoRiverwalk.com webpages

Feature and listings on Facebook and other social media outlets

Postcards, posters and flyers distributed throughout South Florida

Event banners placed in prominent intersections (Downtown FTL)

Listing on multiple online calendars and e-mail blasts



“EL SUPREMO” \$10,000

- Exclusivity as “**Presenting Level Sponsor**” (e.g. “Event Presented by XXXX”)
- Honorable mention and individual or team stand-in opportunity at stage during Event Kick-Off
- Speaking Opportunity at Event Kick-Off
- Presenter of winner in “BEST TACO, BEST BREW and BEST BOOTH Categories”
- Logo placed as “Presenting Sponsor” in full-page ad in *Go Riverwalk Magazine Ad*
- Name and Logo inclusion in press, printed advertising and social media material as “Presenting Sponsor”
- Logo and link placed on LWPSoFlo FTLTACOBATTLECRAFTBEER and Go Riverwalk - Web and Social Media Sites, ongoing E-mail blasts
- Space allocated for three banners at event site to sell your product or promote your business
- Double booth or featured area at event
- 20 Tickets to VIP Section (21+ Over)
- Opportunity to distribute promotional items to event guests to sell or promote business (*Items must be approved prior to event*)
- Logo placed in all post-event Thank You information

“VIP HONCHO” IN-KIND

- Exclusivity in sponsorship category as “**Sponsor of VIP Area**” including exclusivity of main food and/or drink item in VIP Section (as applicable)
- Honorable mention and individual or team stand-in opportunity at stage during Event Kick-Off
- Presenter of “FAN FAVORITES” (Taco & Brew)
- Logo placed as “VIP Sponsor” in full-page ad in *Go Riverwalk Magazine Ad*
- Name and Logo inclusion in press, marketing and social media material
- Logo and link placed on LWPSoFlo FTLTACOBATTLECRAFTBEER and Go Riverwalk - Web and Social Media Sites, ongoing E-mail blasts
- Space allocated for two banners at event site
- Double booth or featured area at event to sell your product or promote your business
- 10 Tickets to VIP Section (21+ Over)
- Opportunity to distribute promotional items to event guests to sell or promote business (*Items must be approved prior to event*)
- Logo placed in all post-event Thank You information



TACO GALORE IN-KIND

- Exclusivity in sponsoring “**TACO EATING CONTEST**” - Tacos to be featured during eating contest
- Honorable mention and individual representative stand in opportunity at stage during Event Kick-Off
- Presenter of “Taco Eating Contest Winner”
- Logo placed in full-page event ad in *Go Riverwalk Magazine Ad*
- Name and Logo inclusion in press, printed advertising and social media material
- Logo and link placed on LWPSoFLo FTLTACOBATTLECRAFTBEER and Go Riverwalk - Web and Social Media Sites, ongoing E-mail blasts
- Space allocated for one banner at event site
- Single booth or featured area at event to sell your product or promote your business
- 8 Tickets to VIP Section (21+ Over)
- Opportunity to distribute promotional items to VIP guests to promote business (*Items must be approved prior to event*)
- Logo placed in post-event Thank You information

EL TAQUITO - \$500

- Logo on LWPSoFLo FTLTACOBATTLECRAFTBEER & Go Riverwalk Websites
- Logo placed on printed advertising
- Logo included in all social media and e-mail blasts
- Space allocated to hang one banner at event site
- Logo placed in post-event Thank You information

IN-KIND SPONSORSHIP

In-Kind Sponsorship benefits and promotional information will be determined individually.

In-Kind Donations such as printing, beverages, awards items, media promotions, VIP give-aways, rentals and miscellaneous items are welcome.

Please contact us.

LITTLE TACO HEAVEN - \$2500

- Exclusivity in sponsorship category as “**Sponsor of Kids Zone**” & Family Section
- Honorable mention and individual representative opportunity at stage during Event Kick-Off
- Logo placed in full-page event ad in *Go Riverwalk Magazine Ad*
- Name and Logo inclusion in all press, printed advertising and social media material
- Logo and link placed on LWPSoFLo FTLTACOBATTLECRAFTBEER and Go Riverwalk - Web and Social Media Sites, ongoing E-mail blasts
- Space allocated for one banner at event site
- Single booth or featured area at event to sell your product or promote your business
- 5 Tickets to VIP Section (21+ Over)
- Opportunity to distribute promotional items to VIP event guests to promote business (*Items must be approved prior to event*)
- Logo placed in post-event Thank You information

TACO LOCO \$1500

- Logo placed in full-page event ad in *Go Riverwalk Magazine*
- Logo inclusion in printed advertising and social media material and main banners
- Logo placed on LWPSoFLo FTLTACOBATTLECRAFTBEER & Go Riverwalk Web and Social Media Sites, ongoing E-mail blasts
- Space allocated for one banner at event site
- Single booth to sell your product or promote your business
- 5 Tickets to VIP Section (21+ Over)
- Opportunity to distribute promotional items to VIP guests to promote business (*Items must be approved prior to event*)
- Logo placed in post-event Thank You information

SPONSORSHIP COMMITMENT

THANK YOU FOR YOUR SPONSORSHIP SUPPORT AND COMMITMENT. PLEASE COMPLETE THE FORM BELOW AND E-MAIL FORM TO:

info@ftltacobattlecraftbeerfest.com OR FAX TO (877) 239-0365 BY **FRIDAY, FEBRUARY 24TH, 2017.**

Organization Name: _____

Type of Business: _____

Contact Person: _____ Title: _____

Telephone: _____

E-Mail: _____ Alt E-mail: _____

Address: _____

City, State, Zip: _____

As a representative for _____, we agree to sponsor the event as:

Business Name

PLEASE CHECK PARTICIPATION LEVEL BELOW:

- "EL SUPREMO" *PRESENTING LEVEL SPONSOR*
- "VIP HONCHO" *EXCLUSIVE VIP AREA SPONSOR*
- TACO GALORE *TACO EATING CONTEST SPONSOR*
- LITTLE TACO HEAVEN *KIDS ZONE SPONSOR*
- TACO LOCO *KEY SPONSOR*
- TACO LOCO *GENERAL SPONSOR*
- IN-KIND SPONSORSHIP (PLEASE PROVIDE DESCRIPTION OF SPONSORSHIP): _____

DO YOU REQUIRE AN INVOICE FOR YOUR SPONSORSHIP: YES NO

(NAME) PRINT

SIGNATURE

DATE

THANK YOU FOR YOUR SUPPORT!

Should you have any questions or need for additional information, please do not hesitate to reach out to Elizabeth Slowey (954) 279-3362 or **info@ftltacobattlecraftbeerfest.com**.

CREDIT CARD AUTHORIZATION FORM

ORGANIZATION NAME: _____

CREDIT CARD #: _____

EXPIRATION DATE: _____

CVV CODE: _____

AMOUNT: _____

NAME ON CARD: _____

SIGNATURE: _____

EMAIL ADDRESS FOR RECEIPT: _____

VENDOR AGREEMENT AND PAYMENT INFORMATION MUST BE SENT TO:

info@ftltacobattlecraftbeerfest.com OR FAX TO (877) 239-0365 BY **FRIDAY, FEBRUARY 24TH, 2017. FOR INCLUSION PRINTED PROMOTIONAL MATERIALS.**

IF PAYING BY CHECK, PLEASE MAIL TO:

LIVE WORK PLAY SOFLO

ATTN: FTL TACO BATTLE & CRAFT BEER FEST

2821 N. OCEAN BLVD., STE 204

FORT LAUDERDALE, FL 33308

OFFICE: (954) 372 -7347

THANK YOU FOR YOUR SUPPORT!