

FOOD VENDORS / FOOD TRUCKS

Event Information

Date: **April 15th / 1pm-6pm**

Location: **Esplanade Park, 400 SW 2nd Street, Ft. Lauderdale, FL 33312**

Event Presented by: **LiveWorkPlaySoFlo, LLC in Collaboration and Support of Riverwalk FTL**

Highlights: **Family Food Festival * Best of the Best Taco & Brew Battle * Taco Eating Contest*
Fan Favorites Contest * Kids Zone * 21+ Over VIP Section * Craft Beer Garden**


Live Work Play SoFlo, LLC ("LWPSoFlo") in collaboration with Riverwalk Ft. Lauderdale, would like to extend your organization the opportunity to participate **Ft. Lauderdale's Taco Battle & Craft Beer Fest, 2017!** This event will be a free family festival dedicated to Riverwalk's ongoing efforts to bring attention to our area highlighting it as the best place to live, work and play! The Taco Battle & Craft Beer Fest will bring together local restaurants and craft breweries for a challenge that will showcase the best taco culinary skills and brew masters of our area. **On this day, the BEST OF THE BEST in the following categories will be selected: Best Taco, Best Brew, Best Booth and Fan Favorites!**

The goal of this event is to bring together residents, visitors and local businesses for a festive afternoon of tacos, brew and family activities to raise awareness of our community and all the great things it has to offer. The mission of Riverwalk Fort Lauderdale is "*to build and nurture a vibrant community connected by the New River.*" Fort Lauderdale's Taco Battle & Craft Beer Fest is focused on fostering community relations and bringing notoriety to our area, specifically by raising awareness of local businesses, while supporting Riverwalk Fort Lauderdale.

Please consider participation in this culinary event to support our community and provide exposure for your business! See additional pages for details. **Proceeds from this event will benefit Riverwalk Fort Lauderdale and the activities of Pets Broward, our Non-Profit Partners.**

Should you have any questions or would like additional information, please call Elizabeth Slowey at (954) 372 -7347. Thank you.

Sincerely,

Elizabeth C. Slowey

Principal, Live Work Play SoFlo, LLC

Cristina M. Hudson

Director of Operations, Riverwalk Fort Lauderdale

FOOD VENDOR / FOOD TRUCK PARTICIPANT PACKAGE

Saturday, April 15th 1:00-6:00pm * Esplanade Park, FTL

GENERAL PROMOTIONS FOR EVENT WILL INCLUDE:

Feature in *Go Riverwalk Magazine*
Feature or listing on ftltacobattlecraftbeerfest.com and GoRiverwalk.com webpages
Feature and listings on Facebook and other social media outlets
Postcards, posters and flyers distributed throughout South Florida
Logo on promotional banners and posters
Listing on multiple online calendars and e-mail blasts



Live Work Play SoFlo, LLC ("LWPSoFlo") in association and support of Riverwalk Ft. Lauderdale, will be hosting **Ft. Lauderdale's Taco Battle & Craft Beer Fest, 2017!** Become a featured food vendor and reach thousands of residents and visitors while competing for the **BEST OF THE BEST in the following categories: Best Taco, Best Brew, Best Booth and Fan Favorites!** All food vendor participants will be automatically entered into the competition with their featured product!



Winners will be awarded official event titles, as "Best Of" in their respective categories and bragging rights for an entire year! In addition, they will also receive an award to be displayed at their establishment and inclusion in post-event promotional information.

All participating vendor competitors must offer their featured entry item for \$5 (Taco / Brew). This is the one and only item that will be judged. In the "*Best of*" categories, the items will be judged by a panel of independent judges. The "Fan Favorite" categories (Taco / Brew / Booth) will be selected by festival attendees. **You may offer a menu of different items to sell, however, we ask that you please stay within the theme of the event.**

- Logo inclusion in feature in *Go Riverwalk Magazine*
- Logo or listing on LWPSoFlo.com and GoRiverwalk.com webpages
- Logo and listings on Facebook and other social media outlets
- Logo inclusion on postcards, posters and flyers distributed throughout South Florida
- Logo inclusion on promotional banners and posters
- Logo inclusion in post event follow-up on social medial platforms and *Go Riverwalk Magazine*

VENDOR PARTICIPANT OPPORTUNITIES Continued On Next Page.

FOOD VENDORS

SUPER STAR - DOUBLE BOOTH

\$800 - DOUBLE BOOTH SPACE AT EVENT FOR SELLING FOOD / BEVERAGE TO ATTENDEES AND PROMOTING YOUR BUSINESS.

INCLUDES:

- ☐ TWO (2) 10' X 10' TENTED BOOTH AREA
- ☐ FOUR (4) 6' TABLES WITH 4 CHAIRS
- ☐ 2 LINENS; 2 PLASTIC TABLE COVERS
- ☐ ACCESS TO ELECTRICITY AND WATER
- ☐ ICE
- ☐ EVENT MARKETING INCLUSION



SINGLE STAR - SINGLE BOOTH

\$500 - SINGLE BOOTH SPACE AT EVENT FOR SELLING FOOD / BEVERAGE TO ATTENDEES AND PROMOTING YOUR BUSINESS.

INCLUDES:

- ☐ ONE (1) 10' X 10' TENTED BOOTH AREA
- ☐ TWO (2) 6' TABLES WITH 2 CHAIRS
- ☐ 1 LINEN; 1 PLASTIC TABLE COVER
- ☐ ACCESS TO ELECTRICITY AND WATER
- ☐ ICE
- ☐ EVENT MARKETING INCLUSION

FOOD TRUCK VENDORS



\$350 - DESIGNATED PARKING SPACE FOR SELLING FOOD ITEMS TO ATTENDEES AND PROMOTING YOUR BUSINESS.

INCLUDES:

- ☐ ONE (1) DESIGNATED PARKING SPACE

FOOD TRUCKS Opportunities Continued On Next Page.

- ONE (1) HIGH TOP TABLE
- 2 PLASTIC TABLE COVERS
- ICE
- EVENT MARKETING INCLUSION

FOOD VENDOR / FOOD TRUCK REQUIREMENTS - INSURANCE

ALL VENDOR PARTICIPANTS MUST PROVIDE THE FOLLOWING:

- Certificates of additional insurance listing Live Work Play SoFlo, LLC., Riverwalk FTL, Inc., and City of Fort Lauderdale as follows:

Certificated Holder: (#1) Live Work Play SoFlo 2821 N. Ocean Blvd., Ste. 204 Fort Lauderdale, FL 33308	Certificated Holder: (#2) Riverwalk Fort Lauderdale 305 S Andrews Avenue, Ste. 410 Fort Lauderdale, FL 33301	Certificate Holder: (#3) City of F. Lauderdale 100 N Andrews Avenue Fort Lauderdale, FL 33301
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CERTIFICATE OF INSURANCE REQUIREMENTS: THREE (3) COPIES OF CERTIFICATES OF ADDITIONAL INSURANCE FOR **1) LWPSO FLO 2) RIVERWALK FTL 3) CITY OF FT. LAUDERDALE BY MARCH 31ST** SPECIFYING:

- General Liability Value in the amount of \$1,000,000 / each occurrence
- \$100,000 damage to rented premises
- \$1,000,000 personal injury
- \$2,000,000 aggregate
- **Accord 25** is the correct form for Additionally Insured - Certificate of Liability

Description of Operations: *This certificate holder is named as an additionally insured on the general liability policy but only with respect to liability claims arising out of the negligence of the named insured.*

Certificated Holder: (#1) Live Work Play SoFlo 2821 N. Ocean Blvd., Ste. 204 Fort Lauderdale, FL 33308	Certificated Holder: (#2) Riverwalk Fort Lauderdale 305 S Andrews Avenue, Ste. 410 Fort Lauderdale, FL 33301	Certificate Holder: (#3) City of F. Lauderdale 100 N Andrews Avenue Fort Lauderdale, FL 33301
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FOOD VENDOR Requirements Continued On Next Page.

FOOD VENDOR / FOOD TRUCK REQUIREMENTS - GENERAL

- At least 1 Taco / Brew Item (as applicable) for \$5 or under
- Provide necessary napkins, paper plates and utensils (as necessary)
- Provide staff (as necessary) to cook, serve and sell your food / beverage items
- Promote event through independent social media sites and/or print media at establishment prior to event
- Hand washing station and additional utensils as required by Department of Health
- If cooking on site, a valid fire extinguisher, appropriate with the type of cooking that will be performed at booth site (**Please note: A fire extinguisher will be required for each food booth. If a propane tank is used as a fuel source, it must be secured on the outside of the booth. A fire inspection will be conducted for all food vending booths. by The City of Ft. Lauderdale**)
- **BOOTH SET-UP must be completed as follows on the date of the event:**

<u>IF COOKING ONSITE - SET UP BY 12 PM</u> (To allow time for Inspections)	<u>IF NOT COOKING ONSITE - SET UP BY 12:30 PM</u>
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- **FOOD TRUCK LINE-UP must be done as follows on the date of the event:**

<u>FOOD TRUCKS: LINE UP STARTS 11:00 AM</u> (To allow time for Parking Designation and Inspections)	<u>FOOD TRAILERS - LINE UP STARTS 11:30 AM</u> (To allow time for Parking Designation and Inspections)
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- **EVENT BREAKDOWN** must start at 6pm, not prior to event end time. Waste disposal units will be available. Vendors are required to dispose of waste and clear out items brought to the event from their respective booths.
- **COOKERS / FOOD COOKING EQUIPMENT:** All cookers or food cooking equipment must be placed on a matt, rug, plywood or some resistant surface to protect the grass, brick and/or road surfaces from burns, splatter or spillage. Your cooker must remain on a protective surface for the entire event.
- **EQUIPMENT:** Cooking equipment or additional booth needs like tables, cookers, coolers, etc. may be rented from **Best Rental Service (954) 763-6581** or **Panache Party Rentals (954) 971-8484**, or any other rental company you may have a working relationship with.

FOOD VENDOR- FOOD TRUCK COMMITMENT

Please note: APPLICATIONS MUST INCLUDE PAYMENT TO BE CONSIDERED COMPLETE.

PLEASE FILL OUT AND E-MAIL FORM TO: **info@ftltacobattlecraftbeerfest.com** OR FAX TO (877) 239-0365 BY **WEDNESDAY, MARCH 15TH, 2017.** FOR INCLUSION IN *PRINTED* PROMOTIONAL MATERIALS.

COMPANY: _____

TYPE OF BUSINESS: _____

CONTACT PERSON: _____ TITLE: _____

TELEPHONE: _____

E-MAIL: _____ ALT E-MAIL: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PLEASE CHECK PARTICIPATION LEVEL BELOW:

- ☐ "SUPER STAR": \$800 - *DOUBLE BOOTH FOOD VENDOR*
- ☐ "SINGLE STAR": \$500 - *SINGLE BOOTH FOOD VENDOR*
- ☐ "FOOD TRUCK": \$350 - *DESIGNATED PARKING SPACE*

PLEASE COMPLETE THE FOLLOWING:

1) WILL YOU NEED ELECTRICAL HOOKUP (*PLEASE NOTE: NO 220 AMP HOOK UPS*)

☐ YES ☐ NO

FOR FOOD VENDORS AND FOOD TRUCKS:

NAME OF TACO OR BEVERAGE SUBMISSION: _____

3) WILL YOU BE BRINGING A GENERATOR: ☐ YES ☐ NO

4) PLEASE READ AND SIGN THE AGREEMENT BELOW:

(A) ALL VENDORS MUST BE SET UP NO LATER THAN 12:30PM FOR HEALTH AND FIRE INSPECTIONS.

(B) FOOD VENDORS ARE PROHIBITED FROM SELLING OR SERVING ALCOHOLIC BEVERAGES.

- (C) THE GROUND WHERE COOKING WILL TAKE PLACE MUST BE COVERED BY A MAT OR WOOD SURFACE IF FRYING. ALL OIL AND CONTAINERS WITH OIL GENERATED BY ME OR BROUGHT TO THE EVENT MUST BE DISPOSED OF PROPERLY AND ARE NOT TO BE LEFT IN THE BOOTH. (LIABILITY FOR DAMAGES OR REPAIR APPLY)
- (D) VENDORS MUST KEEP ALL ITEMS INSIDE THEIR BOOTH, INCLUDING TABLES AND CHAIRS.
- (E) THERE ARE LIMITED ELECTRICAL HOOK UP SPACES. ELECTRIC MUST BE APPROVED AND SCHEDULED IN ADVANCE TO ACCOMMODATE A SAFE LAYOUT. EXTENSION CORDS WILL NOT BE PROVIDED - APPROVED VENDORS MUST SUPPLY THEIR OWN EXTENSION CORDS.
- (F) VENDORS ARE PERMITTED TO BRING GENERATORS. IF YOU WILL BE BRINGING A GENERATOR, PLEASE NOTE OF THIS ON YOUR APPLICATION.
- (G) VENUE DOES NOT PROVIDE FREE PARKING. VEHICLES ARE PROHIBITED TO PARK WITHIN FESTIVAL PERIMETER. VEHICLE IN VIOLATION WILL BE TOWED AT OWNER'S EXPENSE.
- (H) BOOTHS MUST REMAIN OPERATIONAL UNTIL 6:00PM. FOR THE SAFETY OF EVERYONE, VENDORS MAY NOT BREAK DOWN DISPLAY OR UNLOAD UNTIL THIS TIME.
- (I) YOUR DESIGNATED BOOTH SPACE WILL BE ASSIGNED ON THE DAY OF THE EVENT.
- (J) DUMPSTERS WILL BE AVAILABLE - NO DUMPING OF FOOD OR BI-PRODUCTS ONTO GROUND.
- (K) NO OBSCENE, DEGRADING OR OFFENSIVE MATERIAL IS TO BE DISPLAYED AT THE EVENT.
- (L) NO DRUGS OR WEAPONS OF ANY KIND ARE ALLOWED INTO THE PERIMETER OF THE EVENT.
- (M) VENDORS MUST ABIDE BY THE STANDARD HEALTH, SAFETY AND ENVIRONMENTAL REGULATIONS OF THE CITY OF FORT LAUDERDALE AND STATE OF FLORIDA.
- (N) CAPACITY FOR THE EVENT IS LIMITED - LWPSOFLO AND RIVERWALK FORT LAUDERDALE WILL ACCEPT A LIMITED NUMBER OF VENDORS. BOTH ENTITIES RESERVE THE RIGHT TO REMOVE ANY VENDOR WHO DOES NOT COMPLY WITH THE EVENT RULES, WHOSE DISPLAY IS NOT IN GOOD TASTE, OR IS NOT CONSISTENT WITH THE DISPLAY OR OUTLINED REQUIREMENTS AGREED UPON. REFUNDS WILL NOT BE MADE UNDER SUCH CIRCUMSTANCES.
- (O) IF YOUR APPLICATION AS A PARTICIPATING VENDOR IS ACCEPTED, THERE WILL BE ABSOLUTELY NO REFUNDS FOR ANY REASONS. *THIS EVENT IS A RAIN OR SHINE FUNDRAISING EVENT.*

I HAVE READ, UNDERSTAND AND AGREE TO ALL OF THE ABOVE STATED TERMS:

(NAME) PRINT

SIGNATURE

DATE

CREDIT CARD AUTHORIZATION

ORGANIZATION NAME: _____

CREDIT CARD #: _____ EXPIRATION DATE: _____

CVV CODE: _____ AMOUNT: _____

NAME ON CARD: _____

SIGNATURE: _____

EMAIL ADDRESS FOR RECEIPT: _____

VENDOR AGREEMENT AND PAYMENT INFORMATION MUST BE SENT TO:

info@ftltacobattlecraftbeerfest.com OR FAX TO (877) 239-0365 BY

WEDNESDAY, MARCH 15TH, 2017. FOR INCLUSION IN ALL *PRINTED*
PROMOTIONAL MATERIALS.

IF PAYING BY CHECK, PLEASE MAIL TO:

LIVE WORK PLAY SOFLO

ATTN: FTL TACO BATTLE & CRAFT BEER FEST

2821 N. OCEAN BLVD., STE 204

FORT LAUDERDALE, FL 33308

OFFICE: (954) 372 -7347

THANK YOU FOR YOUR CONSIDERATION AND SUPPORT!

Should you have any questions or need for additional information, please do not hesitate to reach out to Elizabeth Slowey (954) 279-3362 or **info@ftltacobattlecraftbeerfest.com**.