



GENERAL VENDORS

Event Information

Date: **April 15th / 1pm-6pm**

Location: **Esplanade Park, 400 SW 2nd Street, Ft. Lauderdale, FL 33312**

Event Presented by: **LiveWorkPlaySoFlo, LLC in Collaboration and Support of Riverwalk FTL**

Highlights: **Family Food Festival * Best of the Best Taco & Brew Battle * Taco Eating Contest*
Fan Favorites Contest * Kids Zone * 21+ Over VIP Section * Craft Beer Garden**


Live Work Play SoFlo, LLC (“LWPSoFlo”) in collaboration with Riverwalk Ft. Lauderdale, would like to extend your organization the opportunity to participate **Ft. Lauderdale’s Taco Battle & Craft Beer Fest, 2017!** This event will be a free family festival dedicated to Riverwalk’s ongoing efforts to bring attention to our area highlighting it as the best place to live, work and play! The Taco Battle & Craft Beer Fest will bring together local restaurants and craft breweries for a challenge that will showcase the best taco culinary skills and brew masters of our area. **On this day, the BEST OF THE BEST in the following categories will be selected: Best Taco, Best Brew, Best Booth and Fan Favorites!**

The goal of this event is to bring together residents, visitors and local businesses for a festive afternoon of tacos, brew and family activities to raise awareness of our community and all the great things it has to offer. The mission of Riverwalk Fort Lauderdale is “to build and nurture a vibrant community connected by the New River.” Fort Lauderdale’s Taco Battle & Craft Beer Fest is focused on fostering community relations and bringing notoriety to our area, specifically by raising awareness of local businesses, while supporting Riverwalk Fort Lauderdale.

Please consider participation in this culinary event to support our community and provide exposure for your business! See additional pages for details. **Proceeds from this event will benefit Riverwalk Fort Lauderdale and the activities of Pets Broward, our Non-Profit Partners.**

Should you have any questions or would like additional information, please call Elizabeth Slowey at **(954) 372 -7347**. Thank you.

Sincerely,

Elizabeth C. Slowey

Principal, Live Work Play SoFlo, LLC

Cristina M. Hudson

Director of Operations, Riverwalk Fort Lauderdale



GENERAL VENDOR PARTICIPANT PACKAGE

Saturday, April 15th 1:00-6:00pm * Esplanade Park, FTL

GENERAL PROMOTIONS FOR EVENT WILL INCLUDE:

- Feature in *Go Riverwalk Magazine*
- Feature or listing on ftltacobattlecraftbeerfest.com and GoRiverwalk.com webpages
- Feature and listings on Facebook and other social media outlets
- Company Listing on e-mail blasts

Live Work Play SoFlo, LLC (“LWPSoFlo”) in association and support of Riverwalk Ft. Lauderdale, will be hosting **Ft. Lauderdale’s Taco Battle & Craft Beer Fest, 2017!** Become a featured vendor and sell and advertise your product or service to thousands of area residents! We are looking for all kinds of interesting vendors! Space is limited so please reserve your space by completing the Vendor Commitment Form as soon as possible.

Vendor selections will be made on a first come, first serve basis. Submission of an application does not guarantee acceptance for the event. Due to the limited space, vendor selection will be based on products/services, completion of paperwork, and payment. If accepted as a vendor, fees are non-refundable.

GENERAL VENDORS:

DETAILS

\$150 - SINGLE BOOTH SPACE (10’ X 10’) AT EVENT FOR SELLING MISC. ITEMS TO ATTENDEES AND/OR PROMOTING YOUR BUSINESS.

INCLUDES

- 10’ X 10’ AREA (TENT NOT INCLUDED)*
- ONE (1) 6’ TABLE WITH 2 CHAIRS
- 1 PLASTIC TABLE COVER

* IF YOU WOULD LIKE TO HAVE TENT INCLUDED, FEE \$200

NOTE: ALL FEES MUST ACCOMPANY APPLICATION
ALL VENDOR COMMITMENTS, FEES AND LOGOS (JPEG or EPS Formats) MUST BE RECEIVED BY WEDNESDAY, MARCH 1ST - APPLICATION MUST BE SENT TO info@ftltacobattlecraftbeerfest.com or Faxed to (877) 239-0365

VENDOR REQUIREMENTS

- Promote event through independent social media sites and/or print media at establishment prior to event
- Respect other vendors and event attendees; Respect event guidelines and instruction
- **BOOTH SET-UP** must be completed as follows on the date of the event: 11:30AM to allow time for general inspection
- **EVENT BREAKDOWN** must start at 6pm, **not** prior to event end time. Waste disposal units will be available. Vendors are required to dispose of waste and clear out items brought to the event from their respective booths.
- **EQUIPMENT:** Additional booth needs like tables, coolers, linens etc. may be rented from **Best Rental Service (954) 763-6581** or **Panache Party Rentals (954) 971-8484**, or any other rental company you may have a working relationship with.

VENDOR COMMITMENT

Please note: APPLICATIONS MUST INCLUDE PAYMENT TO BE CONSIDERED COMPLETE.

PLEASE FILL OUT AND E-MAIL FORM TO: info@ftltacobattlecraftbeerfest.com OR FAX TO (877) 239-0365 BY **WEDNESDAY, MARCH 10TH, 2017.**

COMPANY: _____

TYPE OF BUSINESS: _____

CONTACT PERSON: _____ TITLE: _____

TELEPHONE: _____

E-MAIL: _____ ALT E-MAIL: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

GENERAL VENDOR: \$150 \$200 (TENT INCLUDED)

PLEASE COMPLETE THE FOLLOWING:

1) WILL YOU NEED ELECTRICAL HOOKUP (*PLEASE NOTE: NO 220 AMP HOOK UPS*)

YES NO

2) PLEASE INDICATE THE TYPE OF PRODUCT OR SERVICE YOU WILL BE FEATURING:

3) PLEASE READ AND SIGN THE AGREEMENT BELOW:

- (A) **ALL VENDORS MUST BE SET UP NO LATER THAN 12:00 PM FOR HEALTH AND FIRE INSPECTIONS.**
- (B) **FOOD VENDORS ARE PROHIBITED FROM SELLING OR SERVING ALCOHOLIC BEVERAGES.**
- (C) **VENDORS MUST KEEP ALL ITEMS INSIDE THEIR BOOTH, INCLUDING TABLES AND CHAIRS.**
- (D) **THERE ARE LIMITED ELECTRICAL HOOK UP SPACES. ELECTRIC MUST BE APPROVED AND SCHEDULED IN ADVANCE TO ACCOMMODATE A SAFE LAYOUT. EXTENSION CORDS WILL NOT BE PROVIDED - APPROVED VENDORS MUST SUPPLY THEIR OWN EXTENSION CORDS.**
- (E) **VENDORS ARE PERMITTED TO BRING GENERATORS. IF BRINGING A GENERATOR, PLEASE NOTE OF THIS ON YOUR APPLICATION.**
- (F) **VENUE DOES NOT PROVIDE FREE PARKING. VEHICLES ARE PROHIBITED TO PARK WITHIN FESTIVAL PERIMETER. VEHICLE IN VIOLATION WILL BE TOWED AT OWNER'S EXPENSE.**
- (G) **BOOTHS MUST REMAIN OPERATIONAL UNTIL 6:00PM. FOR THE SAFETY OF EVERYONE, VENDORS MAY NOT BREAK DOWN DISPLAY OR UNLOAD UNTIL THIS TIME.**
- (H) **YOUR DESIGNATED BOOTH SPACE WILL BE ASSIGNED ON THE DAY OF THE EVENT.**
- (I) **DUMPSTERS WILL BE AVAILABLE - NO DUMPING OF FOOD OR BI-PRODUCTS ONTO GROUND.**
- (J) **NO OBSCENE, DEGRADING OR OFFENSIVE MATERIAL IS TO BE DISPLAYED AT THE EVENT.**
- (K) **NO DRUGS OR WEAPONS OF ANY KIND ARE ALLOWED INTO THE PERIMETER OF THE EVENT.**
- (L) **VENDORS MUST ABIDE BY THE STANDARD HEALTH, SAFETY AND ENVIRONMENTAL REGULATIONS OF THE CITY OF FORT LAUDERDALE AND STATE OF FLORIDA.**
- (M) **CAPACITY FOR THE EVENT IS LIMITED - LWPSOFLO AND RIVERWALK FORT LAUDERDALE WILL ACCEPT A LIMITED NUMBER OF VENDORS. BOTH ENTITIES RESERVE THE RIGHT TO REMOVE ANY VENDOR WHO DOES NOT COMPLY WITH THE EVENT RULES, WHOSE DISPLAY IS NOT IN GOOD TASTE, OR IS NOT CONSISTENT WITH THE DISPLAY OR OUTLINED REQUIREMENTS AGREED UPON. REFUNDS WILL NOT BE MADE UNDER SUCH CIRCUMSTANCES.**
- (N) **IF YOUR APPLICATION AS A PARTICIPATING VENDOR IS ACCEPTED, THERE WILL BE ABSOLUTELY NO REFUNDS FOR ANY REASONS. THIS EVENT IS A RAIN OR SHINE FUNDRAISING EVENT.**

I HAVE READ, UNDERSTAND AND AGREE TO ALL OF THE ABOVE STATED TERMS:

(NAME) PRINT

SIGNATURE

DATE

CREDIT CARD AUTHORIZATION

ORGANIZATION NAME: _____

CREDIT CARD #: _____ EXPIRATION DATE: _____

CVV CODE: _____ AMOUNT: _____

NAME ON CARD: _____

SIGNATURE: _____

EMAIL ADDRESS FOR RECEIPT: _____

VENDOR AGREEMENT AND PAYMENT INFORMATION MUST BE SENT TO:

info@ftltacobattlecraftbeerfest.com OR FAX TO (877) 239-0365 BY

WEDNESDAY, MARCH 10TH, 2017.

IF PAYING BY CHECK, PLEASE MAIL TO:

LIVE WORK PLAY SOFLO

ATTN: FTL TACO BATTLE & CRAFT BEER FEST

2821 N. OCEAN BLVD., STE 204

FORT LAUDERDALE, FL 33308

OFFICE: (954) 372 -7347

THANK YOU FOR YOUR CONSIDERATION AND SUPPORT!

Should you have any questions or need for additional information, please do not
hesitate to reach out to Elizabeth Slowey (954) 279-3362 or
info@ftltacobattlecraftbeerfest.com.