



FIND YOUR FITNESS ON RIVERWALK

Vendor Booth Opportunity

Saturday, February 4, 2017 • 11am-3pm

On behalf of Riverwalk Fort Lauderdale, I would like to you and your organization the opportunity to be a vendor at the Riverwalk Fort Lauderdale's ***Find Your Fitness on Riverwalk*** event. Guests will enjoy a variety of vendor displays pertaining to sports, health and the many active lifestyle attributes that Fort Lauderdale has to offer. The event will be held at Esplanade Park and is open to the public. It will feature demonstrations, healthy foods and music to be enjoyed by all ages.

Promotions for the event will include:

- ◆ Listing in *Go Riverwalk* magazine
- ◆ Feature on GoRiverwalk.com webpage
- ◆ Feature or listing on Facebook and multiple social media platforms
- ◆ Posters and postcards distributed throughout South Florida
- ◆ Mention in multiple online calendar listings
- ◆ Weekly e-blasts leading up to the event

Riverwalk Fort Lauderdale is the preeminent organization engaged in promoting Fort Lauderdale's Riverwalk Park and Downtown community as a place to live, work and play. One way we achieve these goals is by holding multiple fundraising events and activations, including ***Find Your Fitness on Riverwalk***. Our events provide attendees with an invaluable opportunity to mingle, network and enjoy the best of Fort Lauderdale.

Please consider the package outlined on the following pages, and call (954) 468-1541, ext.205 if you would like additional information or would like to discuss sponsorship options. All proceeds from the event will benefit Riverwalk Fort Lauderdale.

Sincerely,

Cristina M. Hudson
Director of Operations
Riverwalk Fort Lauderdale

Riverwalk Fort Lauderdale
305 S. Andrews Avenue, Suite 410
Fort Lauderdale, FL 33301



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<p>Full Vendor Booth \$200 (tent additional \$80)</p>	<ul style="list-style-type: none">◆ Your company will have a reserved 12'x12' booth area with one 6' table, linen and chairs to promote your company, sell your product or distribute promotional item(s) to guests <i>(sample or photo required)</i>◆ Access to electricity <i>(please advise if you will need electricity)</i>◆ Listing on event posters distributed throughout Fort Lauderdale◆ Listing on <i>GoRiverwalk</i> event page◆ Opportunity to host a demonstration on stage <i>(please request if interested)</i>
<p>Simple Vendor Booth \$100 (tent additional \$80)</p>	<ul style="list-style-type: none">◆ Your company will have a reserved 12'x12' booth area to promote your company, sell your product or distribute promotional item(s) to guests <i>(sample or photo required)</i>◆ Opportunity to host a demonstration on stage <i>(please request if interested)</i>

Full Vendor Booth commitment and payment must be received by
January 2nd for promotional inclusion.

Riverwalk Fort Lauderdale
305 S. Andrews Avenue, Suite 410
Fort Lauderdale, FL 33301



RIVERWALK FIND YOUR FITNESS

VENDOR BOOTH AGREEMENT

Please read and sign the agreement below.

- Vendors must be set up no later than 10:30 am Saturday morning. Vendors may not break down display until 3:00pm Saturday.
- Vendors must keep all items within a safe and considerate area surrounding their booth area, including tables and chairs.
- We have limited electrical hook up spaces. Electric must be approved and scheduled in advance. Extension cords will not be provided.
- Parking will not be provided for vendors. You may not park your vehicle within the festival perimeter. If this happens, the vehicle will be towed at the owner's expense.
- You are not required to have a tent, however, you may bring one tent up to 10'x'10' for your booth space. If you would like, we can provide you with a tent for your booth area for an additional fee. (see pricing above) No make shift tents or umbrellas will be accepted.
- Booths must remain operational until 3:00 pm.
- Your designated booth space will be given to you the day of the event.
- No obscene degrading or offensive material is to be displayed at the event.
- No drugs or weapons of any kind are allowed into the perimeter of the event.
- You must abide by the standard health, safety and environmental regulations of the City of Fort Lauderdale and the State of Florida.
- Riverwalk Fort Lauderdale will accept a limited number of vendors. Riverwalk staff reserves the right to remove any vendor who does not comply with the event rules, whose display is not in good taste, or is not consistent with the display or sales that were agreed upon. Refunds will not be made under such circumstances.
- If your application is accepted, there will be absolutely no refunds for any reasons. This event is **RAIN OR SHINE.**
- *Provide 2 certificates of liability insurance if offering food, drinks or displaying some form of physical activity.

Print

Signature

Date

Riverwalk Fort Lauderdale
305 S. Andrews Avenue, Suite 410
Fort Lauderdale, FL 33301



***If you will be selling food, doing strenuous activities, manipulating people in any form, or having attendees try out your product which would require some sort of physicality; you are required to provide 2 certificates of additional insurance naming “Riverwalk Fort Lauderdale” and “City of Fort Lauderdale,” as described below:**

Two (2) copies of certificates of additional insurance for: 1-Riverwalk Fort Lauderdale & 1- City of Fort Lauderdale by January 23rd; Specifying:

General Liability Value is \$1,000,000 each occurrence

- \$100,000 damage to rented premises
- \$1,000,000 personal injury
- \$2,000,000 aggregate
- Accord 25 is the correct form for additionally insured- Certificate of Liability Insurance

Description of Operations: This Certificate holder is named as an additionally insured on the general liability policy but only with respect to liability claims arising out of the negligence of the named insured.

Certificate Holder: (#1)
Riverwalk Fort Lauderdale
305 S. Andrews Avenue, Suite 410
Fort Lauderdale, FL 33301

Certificate Holder: (#2)
City of Fort Lauderdale
100 N. Andrews Avenue
Fort Lauderdale, FL 33301

If you have any questions and are interested in joining this fun, fit, and friendly event please contact Cristina at Cristina@GoRiverwalk.com or (954)468-1541 Ext.205

All marketing benefits are subject to omission without a timely response.

Riverwalk Fort Lauderdale
305 S. Andrews Avenue, Suite 410
Fort Lauderdale, FL 33301



RIVERWALK FIND YOUR FITNESS VENDOR BOOTH AGREEMENT

PLEASE FILL OUT THE FORM BELOW AND SCAN AND EMAIL BACK TO
CRISTINA@GORIVERWALK.COM OR FAX TO (954)468-1542

Organization Name: _____

Address: _____ City, State, Zip: _____

Representative Name: _____

Phone: _____ Fax: _____

E-Mail: _____

Product / Service Description: _____

Will you be doing a demonstration? ☐ YES ☐ NO
If yes, please describe: _____

Will you need electricity? ☐ YES ☐ NO

Do you require an invoice? ☐ YES ☐ NO

CHECKS MAY BE MAILED TO

Riverwalk Fort Lauderdale
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RIVERWALK FIND YOUR FITNESS

FEBRUARY 4, 2017 • 11AM - 3PM

CREDIT CARD AUTHORIZATION

Company _____

Name on Credit Card _____

Credit Card # _____

Expiration Date _____

CVV Code _____

Email (for receipt) _____

Signature _____

Amount \$ _____