



October 28, 2015

EXECUTIVE COMMITTEE

GREGORY ORAM
CHAIR

BARBRA STERN
VICE CHAIR

DOUG TOBER
SECRETARY

RICHARD RODRIGUEZ
TREASURER

COURTNEY CALLAHAN
CRUSH
IMMEDIATE PAST CHAIR

MEMBERS AT LARGE

LACEY BRISSON
CATHY DAVIS DANIELLE
CONNIE LOEWENTHAL

BOARD OF DIRECTORS

CHUCK BLACK
KEVIN BLAIR
ALEXANDRIA BROWN
MARK BUDWIG
RON CENTAMORE
CONNIE CHANEY
GAGE COUCH
ROGER CRAFT
DAVID DAWSON
PAT DEMOS
BOB DUGAN
JIM DUNN
JIM ELLIS
JEFF FALKANGER
ANN MARIE FOX-MANCUSO
JACQUI HARTNETT
FRANK HERHOLD
SKEET JERNIGAN
MICHELLE KLYMKO
CHIP LAMARCA
M. KEVIN LAWHON
LYNN MANDEVILLE
STEVEN MARCUS
MICHAEL MARSHALL
JENNI MOREJON
LOU MUZI
CHRIS PIZZO
JOHN ROPES
MICKI SCAVONE
MARGARETHE SORENSEN
DAVID TABB
STEPHEN K. TILBROOK
JOSH VAJDA
JERRY VOGEL
MICHAEL WEYMOUTH
MICHAEL WILD
CHRIS WREN

RIVERWALK TEAM

GENIA DUNCAN ELLIS
PRESIDENT/CEO

KIM SPELLACY
ACCOUNTING

GABRIELLE ROLAND
ADMINISTRATIVE MANAGER

CRISTINA M. HUDSON
EVENT MANAGER

PATRICK HARRIS
BUSINESS DEVELOPMENT

Ladies and Gentlemen:

We are pleased to announce the **Sixteenth Annual Riverwalk Fort Lauderdale Tribute honoring Doug Eagon** for his role in the growth and development of Riverwalk Park and our community. Funds raised will assist our organization in its ongoing pursuit of building and nurturing a vibrant community in the downtown and activating the linear walk to encourage community involvement.

This distinctive event will take place on **Thursday, March 31, 2016** from 6:00 PM to 8:00 PM at the Riverside Hotel. Exquisite food, sensational spirits and festive entertainment will delight approximately 350 of Fort Lauderdale's elite. There will be an exclusive VIP reception from 5:00 to 6:00 PM for the honored guest, sponsors, and VIP ticket holders.

We have outlined our sponsorship opportunities for your consideration.

The deadline for inclusion in promotion in the March issue of Go Riverwalk Magazine is February 1, 2016.

We hope you'll join us as we pay tribute to Doug Eagon.

Sincerely,

Eugenia Duncan Ellis

President/CEO

305 South Andrews Avenue, Suite 410, Fort Lauderdale, Florida 33301
Telephone: 954.468.1541 Office 954.468.1542 Fax
www.goriverwalk.com or info@goriverwalk.com
GO RIVERWALK MAGAZINE

SIXTEENTH ANNUAL RIVERWALK FORT LAUDERDALE TRIBUTE

MARCH 31, 2016

HONORING DOUG EAGON

Sponsorship Opportunities

DIAMOND PACKAGE - \$25,000

- Presenting Sponsor on invitation, ads, press releases, website, Face book and all other promotional listings and printed materials)
- Speaking opportunity at the Riverwalk Fort Lauderdale Tribute
- 15 VIP tickets to the private cocktail hour and Tribute
- 10 tickets to the Riverwalk Fort Lauderdale Tribute
- Logo prominently displayed on Riverwalk Fort Lauderdale Tribute invitation
- Logo inclusion in March ad in *Go Riverwalk Magazine* (monthly distribution 20,000)
- Logo displayed on an individual slide in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- 200-word feature in *Go Riverwalk Magazine* to be used by January 2017*
- 200-word feature on you or your organization in March *Go Riverwalk Magazine**
- Full-page ad in *Go Riverwalk Magazine*- your organization must provide hi-resolution, print ready artwork *
- Logo recognition in *Go Riverwalk Exclusive* following the Tribute
- Photo with your key executives in *Go Riverwalk* following the Tribute
- Logo displayed on www.GoRiverwalk.com with link to your website
- Mention in press releases as a major sponsor

RUBY PACKAGE - \$15,000

- 10 tickets to the private cocktail hour for VIP guests and Tribute
- 10 tickets to the Riverwalk Fort Lauderdale Tribute
- Logo prominently displayed on Riverwalk Fort Lauderdale Tribute invitation
- Logo inclusion in April promotional ad in *Go Riverwalk Magazine* (monthly distribution 20,000)
- Logo displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- 150-word feature in *Go Riverwalk Magazine* to be used by January 2017*
- 150-word feature on you or your organization in March *Go Riverwalk Magazine**
- Full-page ad in *Go Riverwalk Magazine*- your organization must provide hi-resolution, print ready artwork *
- Logo recognition in the Riverwalk Exclusive coverage following the event in *Go Riverwalk Magazine*
- Photo with your key executives in the Riverwalk Tribute coverage following the event in *Go Riverwalk Magazine*
- Logo displayed on www.GoRiverwalk.com with link to your website
- Listing in press release as a major sponsor

***Subject to Editor's discretion and availability**

EMERALD PACKAGE - \$10,000

- 8 tickets to the Riverwalk Fort Lauderdale Tribute
- 8 VIP tickets to the private cocktail hour and Tribute
- Logo prominently displayed on Riverwalk Fort Lauderdale Tribute invitation
- Logo inclusion in March ad in *Go Riverwalk Magazine* (monthly distribution 20,000)
- Logo displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- 100-word feature in *Go Riverwalk Magazine* to be used by January 2017*
- 100-word feature with logo on you or your organization in March *Go Riverwalk Magazine**
- Full-page ad in *Go Riverwalk Magazine*- your organization must provide hi-resolution, print ready artwork *
- Logo displayed on www.GoRiverwalk.com with link to your website
- Listing in press release as a major sponsor

SAPPHIRE PACKAGE - \$5,000

- 6 tickets to the Riverwalk Fort Lauderdale Tribute
- 6 VIP tickets to the private cocktail hour and Tribute
- Listing on Riverwalk Fort Lauderdale Tribute invitation
- Logo inclusion in March ad in *Go Riverwalk Magazine* (monthly distribution 20,000)
- 75-word feature with logo on you or your organization in April *Go Riverwalk Magazine**
- Half-page ad in *Go Riverwalk Magazine*- your organization must provide hi-resolution, print ready artwork *
- Listing displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- Logo displayed on www.GoRiverwalk.com with link to your website
- Mention in press release

PEARL PACKAGE - \$2,500

- 6 VIP tickets to the private cocktail hour and Tribute
- Listing on Riverwalk Fort Lauderdale Tribute invitation
- Listing in March promotional ad in *Go Riverwalk Magazine* (monthly distribution 20,000)
- Listing displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- Listing on www.GoRiverwalk.com with link to your website

TOPAZ PACKAGE - \$1,250

- 2 tickets to the Riverwalk Fort Lauderdale Tribute
- 2 tickets to the private cocktail hour for VIP guests
- Listing on Riverwalk Fort Lauderdale Tribute invitation
- Listing displayed in Riverwalk Fort Lauderdale Tribute continuously looped slide show presentation
- Listing on www.GoRiverwalk.com Riverwalk Fort Lauderdale Tribute page

SIXTEENTH ANNUAL RIVERWALK FORT LAUDERDALE TRIBUTE
MARCH 31, 2016
HONORING DOUG EAGON

Sponsorship Opportunities

Please indicate your choice(s) of participation below. Please reserve your participation by **January 25, 2015** to ensure inclusion on the invitation.

Sponsorship Levels

____ **Diamond - \$25,000**
____ **Sapphire - \$5,000**

____ **Ruby - \$15,000**
____ **Pearl - \$2,500**

____ **Emerald - \$ 10,000**
____ **Topaz - \$1,250**

Friend Listing

- \$300 Name Listing** Your name(s) will be listed as a supporter on a continuously looped slide show presentation at the event.

Tickets

____ **\$150 (Non-member)** ____ **\$125 (Member)** ____ **\$200 (VIP Non-member)** ____ **\$175 (VIP Member)**
Please indicate how many tickets of each level you would like to purchase. You will need to contact Riverwalk Fort Lauderdale at Cristina@GoRiverwalk.com to put your guests' names on the RSVP list.

Raffle or Silent Auction Donation

- In Kind Contribution Value: \$ _____ Raffle/Auction Item Description: _____

Contact Information

Organization/Individual Name _____
Contact Person _____
Phone _____ Fax _____
E-Mail _____
Address _____
City, State, Zip _____

Payment Information

Credit Card # (VISA, MasterCard, AMEX) _____
Expiration Date _____ CVV Code _____
Name on Credit Card _____
Total Amount _____ Signature _____

PLEASE EMAIL TO CRISTINA@GORIVERWALK.COM

Or, payments may be mailed to:
Riverwalk Fort Lauderdale, Inc.
305 South Andrews, Suite 410
Fort Lauderdale, FL 33301
T: (954) 468-1541

A copy of the official registration and financial information may be obtained from the division of Consumer Services by calling 1-800-435-7352. Registration does not imply endorsement, approval, or recommendation by the State of Florida. Riverwalk Fort Lauderdale is a 501(c)(3) not for profit organization and as such contributions may be tax deductible.