



RIVERWALK GET DOWNTOWN

RESTAURANT PARTICIPANT PROPOSAL

Fall—November 19, 2015

Spring—2016

5—8 PM

Riverwalk Fort Lauderdale, would like to extend to your organization the opportunity to participate in **Riverwalk Get Downtown** by **providing food samples for attendees**. Riverwalk Get Downtown is held twice a year, in the spring and fall. The goal of the event is to bring together Downtown employees, residents and businesses for a night of celebration and networking while raising funds for the Riverwalk Trust. The mission of the Riverwalk Fort Lauderdale is to serve as the catalyst in building and nurturing Riverwalk as a vibrant community connected by the New River, and Get Downtown is one of our best contributors to fulfilling our mission.

The beautiful plaza at 333 East Las Olas Boulevard in the center of our core Downtown business district will serve as the location of our event. On this special evening a \$25 donation gives attendees complimentary food from your restaurant, two complimentary beverages and live music. Riverwalk Get Downtown typically draws **800—1,200 professionals, residents from the Downtown area and our members**. Promotion generally includes radio, *Go Riverwalk* magazine, 10,000 event flyers distributed throughout Downtown, posters, banners, Facebook and social media, e-mail blasts to approximately 10,000, signage and on-line event calendars and Web sites. We heavily market to Downtown apartment and condo residents as well the community businesses and young professionals.

We will also bring back the “**Flavors of Fort Lauderdale**” contest. Judges will again taste samples from each participant, and the winning restaurant/food provider will receive an award and be featured in *Go Riverwalk* magazine. Prizes will be awarded in the following categories:

Best Overall, Best Presentation, Best Bites, Best Customer Service and Best Sweets.

I hope you consider participating in this iconic Fort Lauderdale event. Please call (954)468-1541 x 205 if you need additional information or would like to discuss sponsorship options.

Proceeds from the event will benefit Riverwalk Fort Lauderdale.

Sincerely,

Cristina M. Hudson

Event Manager

Riverwalk Fort Lauderdale, Inc.



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Riverwalk Fort Lauderdale hosts the largest outdoor cocktail hour and networking event in Fort Lauderdale, targeting those who live, work and play downtown. Become a participating restaurant and reach 800-1200 of Fort Lauderdale's working professionals and local residents.

We will also have the "Flavors of Fort Lauderdale" contest. Judges will again taste samples from each participant and the winning restaurant/food provider will receive an award and be featured in *Go Riverwalk* magazine.

Contests categories:

- Best Overall
- Best Presentation
- Best Bites
- Best Customer Service
- Best Sweets

RESTAURANT SPONSOR PACKAGE

Restaurant will provide the following:

- Provide individual "taste-sized" portions of food for approximately 800 people
- Provide necessary napkins, paper plates and utensils
- Provide staff to serve food
- Promote the event with postcards and posters at your restaurant
- Provide certificate of additional insured **for Riverwalk Fort Lauderdale**
- Set up on time at the event to ensure enough time for food contest judging

Riverwalk Fort Lauderdale will provide the following:

- Logo to be placed on 10,000 postcards to be distributed to businesses and residents throughout downtown
- Logo placed on event posters to be placed throughout downtown
- Listing placed on www.GoRiverwalk.com
- Logo on event banner hung in predominant intersection of the downtown area
- Booth space to feature your business (one 6' skirted table)

All benefits subject to omission without timely response





RIVERWALK GET DOWNTOWN
Restaurant Participation Agreement
Please check which event(s) you would like to participate in

_____ Fall—November 19, 2015
_____ Spring—2016

Name _____

Title _____

Company name _____

Address _____

City, State, ZIP _____

Phone _____ Fax: _____

Email address _____

In-kind service or donation value \$ _____

Food items served (for additional promotional opportunities please list menu below)

**AGREEMENT AND HI-RES LOGO MUST BE SUBMITTED NO LATER THAN
OCTOBER 29th TO BE INCLUDED IN ALL PRINT MARKETING**

I agree to have enough samples for approximately 800 attendees and will try to the best of my ability to not run out of food items or leave the event early. I understand that if this form is not submitted by the deadline, I will not have the same promotional opportunities.

Signature

Print name

Date

Please email to Cristina@Goriverwalk.com or fax to (954)468-1542
For further information, please call (954)468-1541,ext.205