



## **RIVERWALK BURGER BATTLE™ VI**

**Event Date: May 8, 2015 • 7:00-10:00 p.m.**

### **SLIDER EATING CONTEST SPONSORSHIP OPPORTUNITY**

On behalf of the Riverwalk Fort Lauderdale, I would like to offer your restaurant the opportunity for sponsorship of the **Slider Eating Contest** at **Riverwalk Fort Lauderdale's Sixth Annual Burger Battle™**. Riverwalk Fort Lauderdale's mission is to build and nurture a vibrant community connected by the New River through activation and participation. We host a number of events annually to achieve these goals; one of them being the Burger Battle™. This has become one of Fort Lauderdale's most anticipated food competitions. It brings together the best local restaurants as they show off their creativity and grilling skills to a sold out crowd of over 1,200 guests.

Over the years, we have had panels of celebrity judges like John Offerdahl, Ralph Pagano, and Jimmy Cefalo to name a few. These judges have the challenging task of sampling burgers from each restaurant. Their job is difficult as also select which one lucky restaurant earns the title of "Best Burger" and bragging rights for the year.

The goal of this event is bring together local residents, employees and businesses for a night of burgers, cocktails and fun while raising funds for Riverwalk Fort Lauderdale. Since the beginning, the Burger Battle™ has been a huge hit with the community. As we celebrate the sixth year of this great event, it is sure to sell out early.

On this special evening in Huizenga Plaza in Downtown Fort Lauderdale, attendees will enjoy burger samples from the competing restaurants, samples from a specialty French Fry bar, live music and complimentary cocktails, wine and beer. An exclusive VIP area is available for sponsors and special ticket holders. This year's VIP experience will include a specialty VIP restaurant, open bar, private seating and other special benefits.

Please consider the attached sponsorship opportunity. I would be happy to speak with you about tailoring a package to suit your marketing needs.

Sincerely,  
Cristina M. Hudson  
Event Manager

Enclosures





## SLIDER EATING CONTEST SPONSOR

### \$2,500 Sponsorship

- Exclusivity as the sponsor of the “Riverwalk Burger Battle Slider Eating Contest presented by **XXXX**”
- Half-page editorial feature in *Go Riverwalk* magazine (in cooperation with editor’s discretion)
- You will be able to distribute promotional item(s) to guests (should be discussed prior to event)
- Short speaking opportunity at the event
- Inclusion in press release as presenting sponsor of the Slider Eating Contest
- Logo placed on 10,000 postcards distributed throughout South Florida
- Logo placed on posters distributed throughout South Florida
- Logo placed in full-page ad in *Go Riverwalk* magazine
- Logo and link placed on [www.GoRiverwalk.com](http://www.GoRiverwalk.com)
- Logo inclusion on Facebook and multiple social media outlets
- Space allocated for banner to hang at event site
- 1 complimentary VIP table with 10 VIP passes, open bar, private seating and more



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**RIVERWALK FORT LAUDERDALE BURGER BATTLE™ SLIDER EATING  
CONTEST SPONSORSHIP AGREEMENT**

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**Organization Name** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Contact Phone** \_\_\_\_\_

**Contact Email** \_\_\_\_\_

**Fax** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, State, Zip** \_\_\_\_\_

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**I AGREE TO PARTICIPATE AS THE EXCLUSIVE SLIDER EATING CONTEST SPONSOR  
FOR RIVERWALK FORT LAUDERDALE BURGER BATTLE™ VI**

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\_\_\_\_\_  
**Authorized Signature**

\_\_\_\_\_  
**Date**

**PAYMENT INFORMATION**

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**CREDIT CARD #** \_\_\_\_\_ **EXPIRATION DATE** \_\_\_\_\_ **CVV #** \_\_\_\_\_

**NAME ON CARD** \_\_\_\_\_ **AMOUNT \$** \_\_\_\_\_

**AUTHORIZED SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

Checks may be mailed to:  
Riverwalk Fort Lauderdale  
305 S. Andrews Avenue, Suite 410  
Fort Lauderdale, FL 33301

