RIVERWALK BURGER BATTLE™ VI
Event Date: May 8, 2015 • 7:00-10:00 p.m.

SLIDER EATING CONTEST SPONSORSHIP OPPORTUNITY

On behalf of the Riverwalk Fort Lauderdale, I would like to offer your restaurant the opportunity for sponsorship of the Slider Eating Contest at Riverwalk Fort Lauderdale’s Sixth Annual Burger Battle™. Riverwalk Fort Lauderdale’s mission is to build and nurture a vibrant community connected by the New River through activation and participation. We host a number of events annually to achieve these goals; one of them being the Burger Battle™. This has become one of Fort Lauderdale’s most anticipated food competitions. It brings together the best local restaurants as they show off their creativity and grilling skills to a sold out crowd of over 1,200 guests.

Over the years, we have had panels of celebrity judges like John Offerdahl, Ralph Pagano, and Jimmy Cefalo to name a few. These judges have the challenging task of sampling burgers from each restaurant. Their job is difficult as also select which one lucky restaurant earns the title of “Best Burger” and bragging rights for the year.

The goal of this event is bring together local residents, employees and businesses for a night of burgers, cocktails and fun while raising funds for Riverwalk Fort Lauderdale. Since the beginning, the Burger Battle™ has been a huge hit with the community. As we celebrate the sixth year of this great event, it is sure to sell out early.

On this special evening in Huizenga Plaza in Downtown Fort Lauderdale, attendees will enjoy burger samples from the competing restaurants, samples from a specialty French Fry bar, live music and complimentary cocktails, wine and beer. An exclusive VIP area is available for sponsors and special ticket holders. This year’s VIP experience will include a specialty VIP restaurant, open bar, private seating and other special benefits.

Please consider the attached sponsorship opportunity. I would be happy to speak with you about tailoring a package to suit your marketing needs.

Sincerely,
Cristina M. Hudson
Event Manager

Enclosures
SLIDER EATING CONTEST SPONSOR
$2,500 Sponsorship

- Exclusivity as the sponsor of the “Riverwalk Burger Battle Slider Eating Contest presented by XXXX”
- Half-page editorial feature in Go Riverwalk magazine (in cooperation with editor’s discretion)
- You will be able to distribute promotional item(s) to guests (should be discussed prior to event)
- Short speaking opportunity at the event
- Inclusion in press release as presenting sponsor of the Slider Eating Contest
- Logo placed on 10,000 postcards distributed throughout South Florida
- Logo placed on posters distributed throughout South Florida
- Logo placed in full-page ad in Go Riverwalk magazine
- Logo and link placed on www.GoRiverwalk.com
- Logo inclusion on Facebook and multiple social media outlets
- Space allocated for banner to hang at event site
- 1 complimentary VIP table with 10 VIP passes, open bar, private seating and more
RIVERWALK FORT LAUDERDALE BURGER BATTLE™ SLIDER EATING CONTEST SPONSORSHIP AGREEMENT

Organization Name _________________________________________________
Contact Person _____________________________________________________
Contact Phone ___________________
Contact Email ______________________________________________________
Fax _______________________________________________________________
Address ___________________________________________________________
City, State, Zip ______________________________________________________

I AGREE TO PARTICIPATE AS THE EXCLUSIVE SLIDER EATING CONTEST SPONSOR FOR RIVERWALK FORT LAUDERDALE BURGER BATTLE™ VI

_______________________________________________________________
Authorized Signature Date

PAYMENT INFORMATION

CREDIT CARD # _______________________________ EXPIRATION DATE ____________ CVV # _______
NAME ON CARD ____________________________________________ AMOUNT $_________________

AUTHORIZED SIGNATURE ___________________________ DATE ________________

Checks may be mailed to:  
Riverwalk Fort Lauderdale  
305 S. Andrews Avenue, Suite 410  
Fort Lauderdale, FL 33301