



RIVERWALK BURGER BATTLE™ VI

SPONSORSHIP OPPORTUNITY

Event Date: May 8, 2015 • 6:00-10:00 p.m.

On behalf of the Riverwalk Fort Lauderdale, I would like to offer the opportunity to your organization for sponsorship of **Riverwalk Fort Lauderdale's Sixth Annual Burger Battle™**. The mission of Riverwalk Fort Lauderdale is to build and nurture a vibrant community connected by the New River through activation and participation. To achieve these goals we host a number of events, one being the Burger Battle. This event is Fort Lauderdale's largest burger competition, which brings together the best local restaurants as they show off their creative juices and grilling skills for more than 1,000 guests.

Over the years we have had a panel of judges comprised of local food bloggers, local chefs, foodies and celebrity chefs, such as The Burger Beast, John Offerdahl, Jimmy Cefalo and Ralph Pagano, to name a few. We have three categories of restaurants to be recognized for their outstanding burgers. These judges have the challenging job of crowning one lucky restaurant the title of Best Burger

The goal of this event is to bring together residents, visitors and local businesses for a night of burgers, libations and fun while raising funds for Riverwalk Fort Lauderdale. Since the beginning, the Burger Battle has been a huge hit with the community and continues to sell out early!

On this special evening at Huizenga Plaza, in Downtown Fort Lauderdale, attendees will enjoy burger samples from competing restaurants, samples from a French fry bar, live music and complimentary specialty cocktails, wine and beer. A VIP area is available for sponsors and special ticket holders offering an open bar, private seating and other special benefits.

Please consider the attached opportunities. I would be happy to speak with you about tailoring a sponsorship package to suit your marketing needs.

Sincerely,
Genia Duncan Ellis
President and CEO

Enclosures

SPONSORSHIP OPPORTUNITIES

BURGER BEAST: \$10,000 {\$8000} SPONSORSHIP

- Presenting level sponsor
- Exclusivity in sponsorship category
- Full-page editorial feature in *Go Riverwalk* magazine (in cooperation with editor's discretion)
- Your company will be able to distribute promotional item(s) to guests (should be discussed prior to the event)
- Speaking or short demonstration opportunity at the event
- Presenting sponsor title and logo banner on webpage
- Inclusion in all press releases and all advertising as presenting sponsor
- Presenting sponsor title and logo on 10,000 distributed postcards
- Sponsor title and logo on posters distributed throughout South Florida
- Sponsor title and logo in full-page ad in *Go Riverwalk* magazine
- Logo and link on Riverwalk webpage
- Logo inclusion on Facebook and social media
- Presenting sponsor title and logo inclusion in e-blast to more than 15,000 addresses
- Radio mentions
- Space allocated for two banners to hang at event site
- Cooking station for demonstrations at event
- 1 VIP table (10 complimentary VIP event passes)



Sponsorship commitments must be received by **Monday, March 2nd** to be included in all advertising and print materials.

For questions please call: (954) 468-1541 x 205

DOUBLE DECKER: \$5,000 SPONSORSHIP

- 100-word editorial (with editor's discretion).
- Sponsor title and logo banner on webpage
- Inclusion in all press releases and all advertising
- Logo on 10,000 distributed postcards
- Logo on posters distributed throughout South Florida
- Logo in full-page ad in *Go Riverwalk* magazine
- Logo and link on Riverwalk webpage
- Logo inclusion in e-blast to more than 15,000 addresses
- Logo inclusion on Facebook and social media
- Space allocated for one banner to hang at event site
- Booth or featured area at event
- 1 VIP table (10 complimentary VIP event passes)
- 4 regular event tickets

CHEESEBURGER: \$2,500 SPONSORSHIP

- Sponsor title and logo banner on webpage
- Inclusion in all press releases and all advertising
- Logo on 10,000 distributed postcards
- Logo on posters distributed throughout South Florida
- Logo in full-page ad in *Go Riverwalk* magazine
- Logo inclusion in e-blast to more than 15,000 addresses
- 1 VIP table (10 complimentary VIP event passes)
- Table signage with your company or group's name

THE SLIDER: \$1,250 SPONSORSHIP

- Sponsor title and logo banner on webpage
- 1 VIP table (10 complimentary VIP event passes)
- Table signage with your company or group's name
- Space allocated for banner to hang at event site



RIVERWALK BURGER BATTLE™ VI SPONSORSHIP AGREEMENT FORM

**PLEASE FILL OUT THE FORM BELOW AND FAX BACK TO (954) 468-1542 OR SCAN AND EMAIL
BACK TO CRISTINA@GORIVERWALK.COM BY MARCH 2, 2015**

Organization/Individual Name _____

Contact Person/Agent _____

Title _____

Work Phone _____ Cell Phone _____

Fax _____ Email _____

Address _____

City, State, ZIP _____

PAYMENT INFORMATION

Credit Card # : _____

Name on Credit Card: _____

Expiration Date: _____ CVV Code: _____ Amount: \$ _____

Signature: _____

PLEASE CHECK PARTICIPATION LEVEL

_____ Burger Beast: \$10,000 {\$8,000 sponsorship for two years}

_____ Double Decker: \$5,000 sponsorship

_____ Cheeseburger: \$2,500 sponsorship

_____ The Slider: \$1,250 sponsorship

CHECKS MAY BE MAILED TO:
Riverwalk Fort Lauderdale, Inc.
305 S. Andrews Avenue, Suite 410
Fort Lauderdale, FL 33301
Phone: (954) 468-1541, ext. 205
Fax: (954) 468-1542