



MEDIA RELEASE

FORT LAUDERDALE RIVERWALK LINEAR PARK REDEDICATION CEREMONY

July 25, 2012 – (Fort Lauderdale, Florida) – In early September, state chapters of the American Society of Landscape Architects (ASLA) will rededicate iconic public spaces across the nation. These rededication events are part of ASLA’s “Celebrate Our Public Landscapes” campaign, highlighting the role landscape architects play in improved quality of life and physical well-being. Fort Lauderdale’s Riverwalk is one of three prestigious works of Landscape Architecture in the State of Florida that will be rededicated.

An important part of the city's urban fabric and recipient of numerous awards, Riverwalk was identified as a Florida medallion site by ASLA. With the additional national recognition of EDSA, a highly respected and active local landscape architecture firm that was integral to the design of the Riverwalk, this important public park has been selected for rededication. According to Doug Smith, EDSA President and Florida Chapter ASLA Public Relations Chairman, “This event will showcase the real value Riverwalk provides to area neighborhoods and businesses. By creating connections to all segments of downtown, the linear park, allows people of all ages to access our beautiful and unique waterways, safely move about the community and enjoy recreational spaces that allow our kids and families to get out and interact in public places.”

Completed in 1994, the Riverwalk is credited as a catalyst for urban core development and a renaissance of downtown Fort Lauderdale, taking advantage of the New River as a resource. But beyond its civic success, the project demonstrates the value of dedication to the establishment and stewardship of a high-performing urban tree canopy. As part of the rededication ceremony The City of Fort Lauderdale will be planting a Live Oak tree, donated as part of the Riverwalk Trust's Tree Harmony program.

The rededication will take place on Monday, September 10, 2012 at 6:00 PM in Esplanade Park . Numerous local and state officials and dignitaries will be attending the brief presentation in commendation of this national recognition of a treasured downtown city location.

About ASLA

Founded in 1899, ASLA is the national professional association for landscape architects, representing roughly 16,000 members in 48 professional chapters and 76 student chapters. The Society's mission is to lead, to educate, and to participate in the careful stewardship, wise planning, and artful design of our cultural and natural environments. Members of the Society use the “ASLA” suffix after their names to denote membership and their commitment to the highest ethical standards of the profession.

About EDSA

Founded in 1960, on the basis of interdisciplinary planning and design, EDSA’s legacy has grown in stature to one of the world’s most renowned landscape architecture firms. With hundreds of completed projects on six continents, the firm continues to be at the forefront of creative planning in the design of tourist destinations, resort communities, entertainment venues, urban districts, waterfronts, mixed-use developments, and public places. From studios in Fort Lauderdale, Orlando, Baltimore and Beijing, a team of more than 200 designers, addresses land use, site planning, historic preservation, pedestrian and vehicle transportation, and their interrelationships – combining functionality, comfort, technology, and sustainability. Their work evokes a contemplative experience, aesthetic appreciation, and spiritual connection to the land

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